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Taxable Sales In California (Sales & Use Tax)

2011 Second Quarter

Taxable Sales in California is a quarterly report on retail sales activity in California, as measured by transactions subject to sales and use tax. The report includes data about statewide taxable sales by type of business as well as data about taxable sales in all California cities and counties.

The following factors should be considered when using these data:

1. Total taxable transactions do not necessarily indicate the gross sales of stores dealing in taxable items. Only sales subject to sales or use tax are tabulated; excluded are sales for resale, sales of nontaxable items such as food for home consumption and prescription medicines, and taxable sales disclosed by Board audits.
2. Some businesses dealing primarily in nontaxable activities, such as services, manufacturing, contracting, or wholesaling, either sell some merchandise that is subject to sales tax or use some items that were purchased ex-tax and on which use tax must be paid. Such transactions are included in the tabulations.
3. Data are compiled by type of store but cannot be broken down by commodity.
4. Businesses are classified according to their principal line of merchandise or service.

Readers are invited to submit comments and suggestions designed to improve this publication to:

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TAXABLE SALES IN CALIFORNIA

SECOND QUARTER 2011

In the second quarter of 2011 taxable sales in California rose sharply, 9.6 percent compared to the second quarter of 2010. Second quarter 2011 taxable sales totaled \$129.9 billion, \$11.4 billion more than taxable sales in the second quarter of 2010. Taxable sales increased at a growth rate 4.0 percent faster than California personal income in the second quarter.

In constant dollar terms, second quarter 2011 taxable sales increased 4.7 percent from the same quarter the previous year. The California Taxable Sales Deflator, which measures the rate of change of all taxable sales in the state, was up 4.7 percent. The increase in prices of taxable goods was much higher than the 2.9 percent increase in the California Consumer Price Index, which measures price changes of both taxable goods and nontaxable goods and services.

Taxable sales made by retail stores accounted for 68.0 percent of total taxable sales in the second quarter of 2011, while nonretail outlets (all other outlets) comprised the

remaining 32.0 percent. Taxable sales from total retail and food services stores rose 9.4 percent, slower than the increase by total nonretail outlets of 10.0 percent. Nonretail taxable sales include items such as business equipment and construction materials. The strong taxable sales of nonretail goods are consistent with national data showing sharply rising sales of business equipment and software.

Taxable sales made by gasoline stations rose faster than any other major type of retailer, 30.5 percent. Though gallons of gasoline sold actually declined (by 3.6 percent) prices increased by 31.5 percent, accounting for much of that sector's increase. California used car sales rose by 15.5 percent, faster than new cars sales which remained strong at 9.8 percent.

The rest of the major retail sectors (those shown in boldface type in Table 1) had taxable sales growth less than the overall average of 9.6 percent. Increases in these other retail sectors ranged from a low of 2.3 percent for Sporting Goods and Hobbies, to a high of 8.7 percent for Clothing and Accessories.

TABLE 1. STATEWIDE TAXABLE SALES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

NAICS	Type of business	Number of permits on July 1, 2011	Taxable transactions			Per capita taxable transactions a/	
			Amount (in thousands)	Percent of total	Percent change from year to year	2011	2010
	Retail and Food Services						
441	Motor Vehicle and Parts Dealers	33,173	13,028,300	10.03	9.2	346.69	319.61
44111	New Car Dealers	2,331	9,353,834	7.20	9.8	248.91	228.34
44112	Used Car Dealers	7,334	1,392,009	1.07	15.5	37.04	32.29
4412	Other Motor Vehicle Dealers	3,120	692,145	.53	1.2	18.42	18.33
4413	Auto. Parts, Accessories and Tire Stores	20,388	1,590,313	1.22	4.8	42.32	40.64
442	Furniture and Home Furnishings Stores	18,297	2,218,983	1.71	5.3	59.05	56.48
4421	Furniture Stores	8,687	1,372,187	1.06	8.1	36.52	34.01
4422	Home Furnishings Stores	9,610	846,796	.65	1.0	22.53	22.47
443	Electronics and Appliance Stores	22,654	3,492,861	2.69	4.6	92.95	89.50
44311	Appliance, T.V., and Other Electronics Stores	10,158	1,906,485	1.47	-0.6	50.73	51.38
44312	Computer and Software Stores	11,375	1,501,477	1.16	12.4	39.96	35.78
44313	Camera and Photographic Supplies Stores	1,121	84,899	.07	-2.4	2.26	2.33
444	Bldg. Matrl. and Garden Equip. and Supplies	17,350	6,973,156	5.37	4.1	185.56	179.43
4441	Building Material and Supplies Dealers	11,750	6,246,175	4.81	4.1	166.22	160.79
4442	Lawn and Garden Equip. and Supplies Stores	5,600	726,981	.56	4.5	19.35	18.64
445	Food and Beverage Stores	30,924	5,936,972	4.57	2.6	157.99	155.13
44511	Supermarkets and Other Grocery Stores	12,351	4,368,508	3.36	0.7	116.25	116.20
44512	Convenience Stores	5,007	609,152	.47	10.5	16.21	14.77
4452	Specialty Food Stores	7,313	172,285	.13	8.3	4.58	4.26
4453	Beer, Wine, and Liquor Stores	6,253	787,027	.61	6.0	20.94	19.90
446	Health and Personal Care Stores	23,092	2,540,636	1.96	7.0	67.61	63.60
44611	Pharmacies and Drug Stores	5,932	1,625,861	1.25	3.3	43.27	42.17
44612-44619	Health and Personal Care Stores	17,160	914,775	.70	14.4	24.34	21.43
447	Gasoline Stations	9,958	14,658,647	11.28	30.5	390.08	300.94
448	Clothing and Clothing Accessories Stores	67,112	6,988,167	5.38	8.7	185.96	172.31
44811	Men's Clothing Stores	2,478	209,104	.16	6.6	5.56	5.25
44812	Women's Clothing Stores	10,169	1,135,798	.87	7.0	30.22	28.44
44813-44819	Family Clothing Stores, Accessories, and Other Stores	37,681	4,163,064	3.20	7.8	110.78	103.46
4482	Shoe Stores	5,176	724,723	.56	8.5	19.29	17.90
4483	Jewelry, Luggage, and Leather Goods Stores	11,608	755,477	.58	17.3	20.10	17.26
451	Sporting Goods, Hobby, Book, and Music Stores	28,660	2,418,905	1.86	2.3	64.37	63.37
45111	Sporting Goods Stores	9,517	1,076,001	.83	6.8	28.63	27.01
45112-45114	Hobby, Toy and Musical Instrument Stores	7,467	796,668	.61	2.9	21.20	20.75
4512	Book, Periodical, and Music Stores	11,676	546,237	.42	-6.3	14.54	15.62
452	General Merchandise Stores	15,964	11,307,828	8.70	6.4	300.91	284.79
453	Miscellaneous Store Retailers	115,879	4,241,364	3.26	2.6	112.87	110.82
4531	Florists	4,798	128,366	.10	0.6	3.42	3.42
45321	Office Supplies and Stationery Stores	2,389	1,013,654	.78	0.7	26.97	26.98
45322	Gift, Novelty, and Souvenir Stores	18,157	365,892	.28	6.4	9.74	9.22
4533	Used Merchandise Stores	14,237	178,494	.14	3.2	4.75	4.63
4539	Other Miscellaneous Store Retailers	76,298	2,554,958	1.97	2.8	67.99	66.57
454	Nonstore Retailers	169,422	780,767	.60	6.6	20.78	19.63
722	Food Services and Drinking Places	92,843	13,787,726	10.61	5.9	366.90	349.03
7221	Full-Service Restaurants	31,246	6,978,278	5.37	6.7	185.70	175.32
7222	Limited-Service Eating Places	49,955	5,969,305	4.59	5.3	158.85	151.86
7223	Special Food Services	8,843	563,673	.43	3.6	15.00	14.58
7224	Drinking Places (Alcoholic Beverages)	2,799	276,470	.21	2.0	7.36	7.26
	Total Retail and Food Services	645,328	88,374,311	68.02	9.4	2,351.72	2,164.64
	All Other Outlets						
11	Agriculture, Forestry, Fishing and Hunting	2,005	142,319	.11	3.9	3.79	3.67
21	Mining, Quarrying, and Oil and Gas Extraction	395	228,132	.18	34.2	6.07	4.55
22	Utilities	643	159,217	.12	96.1	4.24	2.18
23	Construction	14,835	1,878,978	1.45	16.3	50.00	43.28
31 - 33	Manufacturing	52,912	9,307,343	7.16	9.2	247.68	228.35
42	Wholesale Trade	87,100	15,221,769	11.72	11.9	405.06	364.44
48 - 49	Transportation and Warehousing	3,373	315,952	.24	2.6	8.41	8.25
51	Information	6,190	2,228,333	1.72	16.6	59.30	51.22
52	Finance and Insurance	3,005	489,181	.38	-10.0	13.02	14.56
53	Real Estate and Rental and Leasing	21,352	4,015,663	3.09	2.2	106.86	105.31
54	Professional, Scientific, and Technical Services	34,324	1,261,334	.97	10.1	33.57	30.69
55	Management of Companies and Enterprises	50	14,930	.01	-19.0	0.40	0.49
56	Adm. and Support and Waste Mgmt. and Remediation	14,012	561,129	.43	10.8	14.93	13.57
61	Educational Services	6,805	323,079	.25	0.0	8.60	8.66
62	Health Care and Social Assistance	6,686	282,249	.22	1.2	7.51	7.47
71	Arts, Entertainment, and Recreation	5,486	686,942	.53	10.7	18.28	16.63
721	Accommodation	2,360	838,199	.65	4.2	22.31	21.55
81	Other Services (except Public Administration)	61,343	1,750,548	1.35	5.4	46.58	44.51
92	Public Administration	1,255	147,173	.11	-5.6	3.92	4.18
Others	Others	184	1,700,193	1.31	18.3	45.24	38.51
	Total All Other Outlets	324,315	41,552,663	31.98	10.0	1,105.75	1,012.06
	Total All Outlets	969,643	129,926,975	100.00	9.6	3,457.47	3,176.69
	Historical Data						
	Comparable data for total all outlets:						
	2006	1,048,358	141,957,258		5.4	3,916.41	
	2007	1,032,920	143,170,584		0.9	3,916.84	
	2008	1,034,675	139,913,845		-2.3	3,796.21	
	2009	953,851	113,361,318		-19.0	3,057.44	
	2010	978,047	118,549,393		4.6	3,176.69	

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NOTE: Detail may not compute to total due to rounding.

TABLE 2. TAXABLE SALES, BY COUNTY, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

County	Sales tax permits as of July 1, 2011			Taxable transactions				
	Incorporated cities	Outside incorporated cities	Total	Incorporated cities	Outside incorporated cities	Unallocated b/	Total	Percent change year to year
Alameda	36,679	1,898	38,577	\$4,856,678	\$180,739	\$678,449	\$5,715,865	7.7
Alpine	--	66	66	--	2,189	2,464	4,653	18.0
Amador	643	704	1,347	26,997	59,746	11,849	98,592	8.8
Butte	4,312	1,605	5,917	518,195	70,148	72,928	661,271	6.4
Calaveras	174	1,311	1,485	14,835	46,214	10,550	71,599	3.1
Colusa	276	222	498	46,034	51,338	14,903	112,275	-2.7
Contra Costa	18,557	2,596	21,153	2,569,662	263,320	371,133	3,204,115	8.5
Del Norte	241	312	553	24,152	18,510	9,166	51,828	2.9
El Dorado	1,376	4,213	5,589	133,017	206,421	54,265	393,704	3.8
Fresno	16,022	3,216	19,238	2,178,992	363,274	335,796	2,878,062	13.1
Glenn	402	294	696	48,511	26,160	11,401	86,071	8.3
Humboldt	2,682	1,809	4,491	274,937	106,460	40,750	422,147	-2.4
Imperial	2,979	411	3,390	404,216	51,569	74,297	530,082	7.1
Inyo	377	308	685	43,551	25,753	9,845	79,149	-1.2
Kern	10,317	5,374	15,691	1,829,757	1,184,934	446,103	3,460,794	31.1
Kings	1,744	395	2,139	243,588	46,395	54,058	344,041	17.7
Lake	534	1,157	1,691	56,180	56,208	15,922	128,310	11.3
Lassen	272	319	591	29,518	15,262	14,177	58,957	9.0
Los Angeles	252,334	14,534	266,868	27,143,242	1,145,621	3,141,692	31,430,556	8.5
Madera	1,287	1,594	2,881	152,427	135,597	45,076	333,100	10.4
Marin	8,269	1,637	9,906	818,646	85,276	100,320	1,004,241	4.3
Mariposa	--	643	643	--	46,329	4,014	50,343	7.1
Mendocino	1,528	2,088	3,616	168,684	104,007	23,453	296,144	7.7
Merced	2,696	909	3,605	392,083	137,138	70,949	600,170	11.4
Modoc	160	187	347	10,509	4,001	6,779	21,288	13.9
Mono	365	221	586	31,000	8,875	8,710	48,585	11.8
Monterey	7,250	3,018	10,268	1,024,582	195,467	125,827	1,345,876	5.6
Napa	3,726	1,519	5,245	409,530	152,397	65,880	627,807	7.4
Nevada	1,896	1,994	3,890	175,653	41,910	39,721	257,285	2.9
Orange	90,607	1,600	92,207	11,619,904	177,307	1,196,601	12,993,812	8.9
Placer	7,686	3,434	11,120	1,217,096	264,595	142,326	1,624,017	10.4
Plumas	93	843	936	3,785	29,471	14,848	48,104	10.8
Riverside	40,845	6,041	46,886	5,161,648	673,565	595,908	6,431,120	11.7
Sacramento	20,454	11,228	31,682	2,609,889	1,392,794	529,282	4,531,964	7.8
San Benito	873	344	1,217	72,018	28,624	16,935	117,578	11.6
San Bernardino	42,192	5,599	47,791	5,693,252	422,281	651,247	6,766,780	10.2
San Diego	72,367	11,604	83,971	9,549,870	514,961	1,153,963	11,218,794	8.8
San Francisco	26,936	--	26,936	3,643,522	--	--	3,643,522	9.9
San Joaquin	9,920	2,530	12,450	1,559,862	314,450	238,483	2,112,796	9.2
San Luis Obispo	5,989	3,458	9,447	712,505	193,609	96,319	1,002,433	13.1
San Mateo	17,386	1,609	18,995	2,489,909	369,984	344,738	3,204,630	8.2
Santa Barbara	9,890	2,412	12,302	1,141,877	142,312	152,731	1,436,919	9.0
Santa Clara	42,099	1,291	43,390	7,242,211	97,841	1,106,315	8,446,366	12.4
Santa Cruz	4,543	3,758	8,301	471,786	195,645	71,047	738,477	7.8
Shasta	3,631	1,829	5,460	490,999	83,701	65,136	639,836	6.4
Sierra	23	93	116	866	1,311	1,065	3,242	-45.5
Siskiyou	1,133	671	1,804	86,395	17,712	23,774	127,881	18.9
Solano	7,469	447	7,916	1,212,403	43,122	136,322	1,391,847	7.2
Sonoma	11,161	5,811	16,972	1,275,660	304,143	164,122	1,743,925	8.4
Stanislaus	7,442	2,275	9,717	1,176,206	328,342	166,802	1,671,350	9.5
Sutter	1,442	442	1,884	235,402	75,285	29,481	340,168	6.6
Tehama	746	728	1,474	133,488	24,075	16,738	174,301	23.9
Trinity	--	529	529	--	18,385	3,002	21,387	15.4
Tulare	6,109	2,339	8,448	978,000	179,971	126,926	1,284,898	10.9
Tuolumne	547	1,309	1,856	58,947	71,060	16,168	146,175	11.5
Ventura	20,201	1,831	22,032	2,385,563	100,460	262,864	2,748,888	8.6
Yolo	3,554	424	3,978	645,792	69,318	101,417	816,526	5.3
Yuba	403	812	1,215	47,812	55,526	23,559	126,897	11.6
Statewide	--	--	6,959	--	--	55,430	55,430	14.1
TOTAL	832,839	129,845	969,643	\$105,541,842	\$11,021,107	\$13,364,026	\$129,926,975	9.6
HISTORICAL DATA								
2006	896,173	143,867	1,048,358	115,113,412	11,935,899	14,907,947	141,957,258	5.4
2007	882,380	142,371	1,032,920	116,197,543	11,924,715	15,048,326	143,170,584	0.9
2008	884,892	141,980	1,034,675	113,195,551	12,074,327	14,643,967	139,913,845	-2.3
2009	816,204	130,561	953,851	92,249,827	9,454,622	11,656,869	113,361,318	-19.0
2010	838,775	132,198	978,047	96,738,132	9,769,504	12,041,757	118,549,393	4.6

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NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	ALAMEDA		BUTTE		CONTRA COSTA		EL DORADO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,208	578,186	236	57,864	712	332,233	179	38,192
New Car Dealers	102	454,524	17	37,580	59	260,709	12	26,667
Used Car Dealers	317	41,722	51	3,796	192	22,906	28	2,501
Other Motor Vehicle Dealers	109	25,186	31	4,393	68	9,651	23	1,187
Auto. Parts, Accessories and Tire Stores	680	56,753	137	12,095	393	38,967	116	7,837
Furniture and Home Furnishings Stores	672	101,317	92	8,700	435	55,942	87	3,965
Furniture Stores	314	68,562	37	4,481	189	27,439	28	1,197
Home Furnishings Stores	358	32,755	55	4,219	246	28,503	59	2,768
Electronics and Appliance Stores	985	129,743	131	15,608	495	87,712	113	2,846
Appliance, T.V., and Other Electronics Stores	355	77,005	58	11,243	181	58,032	36	957
Computer and Software Stores	594	51,440	68	4,316	288	28,684	72	1,831
Camera and Photographic Supplies Stores	36	1,298	5	50	26	997	5	59
Bldg. Matrl. and Garden Equip. and Supplies	627	302,843	190	57,996	398	206,367	149	31,938
Building Material and Supplies Dealers	490	281,037	120	45,943	285	177,957	95	26,062
Lawn and Garden Equip. and Supplies Stores	137	21,806	70	12,053	113	28,411	54	5,876
Food and Beverage Stores	1,366	223,115	150	37,313	655	167,453	159	31,344
Supermarkets and Other Grocery Stores	578	155,219	72	30,826	279	126,017	54	26,195
Convenience Stores	214	17,533	24	2,658	116	15,461	22	2,061
Specialty Food Stores	285	7,068	29	241	141	4,276	36	558
Beer, Wine, and Liquor Stores	289	43,295	25	3,587	119	21,699	47	2,531
Health and Personal Care Stores	682	107,521	114	13,155	474	69,408	105	9,469
Pharmacies and Drug Stores	158	70,976	38	10,259	109	50,525	28	8,148
Health and Personal Care Stores	524	36,545	76	2,896	365	18,883	77	1,321
Gasoline Stations	417	563,651	82	77,997	309	402,552	54	63,043
Clothing and Clothing Accessories Stores	2,249	236,136	255	22,073	1,286	164,262	273	10,131
Men's Clothing Stores	79	7,047	5	959	58	6,293	6	#
Women's Clothing Stores	319	34,415	42	4,645	205	25,445	32	1,648
Family Clothing Stores, Accessories, and Other Stores	1,229	150,497	139	11,924	655	100,250	161	7,745 #
Shoe Stores	148	28,659	21	3,017	87	16,024	4	222
Jewelry, Luggage, and Leather Goods Stores	474	15,518	48	1,528	281	16,250	70	516
Sporting Goods, Hobby, Book, and Music Stores	1,122	112,001	190	14,632	645	71,327	207	6,278
Sporting Goods Stores	257	46,068	85	6,075	208	31,804	92	4,589
Hobby, Toy and Musical Instrument Stores	309	34,917	42	4,292	163	25,865	40	655
Book, Periodical, and Music Stores	556	31,016	63	4,265	274	13,658	75	1,034
General Merchandise Stores	486	423,953	53	77,861	250	336,587	57	26,231
Miscellaneous Store Retailers	4,919	233,922	728	22,778	2,865	97,244	833	14,983
Florists	220	4,712	15	307	122	2,096	25	320
Office Supplies and Stationery Stores	77	91,100	10	2,300	45	13,185	9	1,964
Gift, Novelty, and Souvenir Stores	535	10,993	127	1,523	307	6,239	211	2,619
Used Merchandise Stores	391	7,098	130	1,494	176	4,200	60	1,441
Other Miscellaneous Store Retailers	3,696	120,020	446	17,154	2,215	71,523	528	8,639
Nonstore Retailers	5,741	19,559	1,322	3,611	3,274	12,779	1,166	5,177
Food Services and Drinking Places	4,335	534,509	538	58,972	2,132	301,063	467	42,696
Full-Service Restaurants	1,351	249,520	196	27,521	716	147,950	198	23,233
Limited-Service Eating Places	2,341	242,623	267	27,664	1,146	134,177	234	18,097
Special Food Services	481	25,316	48	1,151	178	7,454	22	740
Drinking Places (Alcoholic Beverages)	162	17,049	27	2,637	92	11,481	13	628
<i>Total Retail and Food Services</i>	24,809	3,566,455	4,081	468,561	13,930	2,304,928	3,849	286,293
<i>All Other Outlets</i>	13,768	2,149,410	1,836	192,711	7,223	899,187	1,740	107,411
<i>Total All Outlets</i>	38,577	5,715,865	5,917	661,271	21,153	3,204,115	5,589	393,704
Historical Data								
Comparable data for total all outlets:								
2006	41,951	6,356,385	6,305	722,399	23,249	3,484,750	6,216	468,483
2007	42,014	6,484,363	6,231	727,576	23,181	3,558,538	6,122	479,146
2008	41,783	6,254,512	6,300	722,414	23,149	3,478,408	6,132	466,139
2009	38,663	5,005,818	5,840	599,889	21,395	2,926,826	5,592	371,864
2010	40,348	5,308,793	5,961	621,484	21,784	2,954,267	5,702	379,361

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		HUMBOLDT		IMPERIAL		KERN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	1,009	315,965	125	41,920	155	50,338	722	267,918
New Car Dealers	68	186,118	12	21,873	8	32,884	48	182,803
Used Car Dealers	268	60,133	29	6,220	27	5,135 #	140	24,079
Other Motor Vehicle Dealers	58	21,259	13	2,158	11	#	49	15,307
Auto. Parts, Accessories and Tire Stores	615	48,456	71	11,669	109	12,319	485	45,729
Furniture and Home Furnishings Stores	387	41,933	49	4,789	45	1,991	238	86,444
Furniture Stores	224	27,848	19	2,513	25	431	128	76,706
Home Furnishings Stores	163	14,084	30	2,276	20	1,560	110	9,738
Electronics and Appliance Stores	473	41,801	68	5,223	59	8,386	272	35,852
Appliance, T.V., and Other Electronics Stores	236	24,479	25	2,528 #	29	#	158	19,579
Computer and Software Stores	216	16,189	40	2,695	30	8,386 #	105	16,228
Camera and Photographic Supplies Stores	21	1,133	3	#	--	--	9	44
Bldg. Matrl. and Garden Equip. and Supplies	412	173,711	174	50,961	95	21,383	328	155,087
Building Material and Supplies Dealers	251	127,833	98	34,663	57	16,898	218	127,009
Lawn and Garden Equip. and Supplies Stores	161	45,878	76	16,299	38	4,485	110	28,078
Food and Beverage Stores	784	153,558	129	29,137	109	16,845	658	130,867
Supermarkets and Other Grocery Stores	389	117,228	72	25,161	57	12,720	382	107,641
Convenience Stores	126	12,244	16	1,513 #	20	2,938	106	13,446
Specialty Food Stores	118	1,801	24	#	24	533	93	1,340
Beer, Wine, and Liquor Stores	151	22,286	17	2,463	8	654	77	8,441
Health and Personal Care Stores	390	48,196	82	9,838	61	4,319	339	39,561
Pharmacies and Drug Stores	139	34,569	38	8,417	23	2,619	123	29,954
Health and Personal Care Stores	251	13,627	44	1,421	38	1,700	216	9,608
Gasoline Stations	330	336,225	65	44,708	68	61,794	357	462,796
Clothing and Clothing Accessories Stores	1,640	105,056	188	10,012	336	32,672	736	70,375
Men's Clothing Stores	45	3,148	5	493	13	408	31	1,728
Women's Clothing Stores	179	21,158	27	1,474	79	5,592	97	13,004
Family Clothing Stores, Accessories, and Other Stores	1,129	61,844	109	5,256	169	20,986	409	38,918
Shoe Stores	94	11,008	9	1,274	50	3,864	75	9,596
Jewelry, Luggage, and Leather Goods Stores	193	7,899	38	1,515	25	1,821	124	7,129
Sporting Goods, Hobby, Book, and Music Stores	603	47,817	134	9,814	81	4,354	392	32,539
Sporting Goods Stores	210	18,142	52	5,128	35	973	156	14,348
Hobby, Toy and Musical Instrument Stores	164	17,439	30	2,610	30	2,729	111	12,210
Book, Periodical, and Music Stores	229	12,237	52	2,076	16	652	125	5,982
General Merchandise Stores	316	290,718	36	42,361	71	90,849	248	243,985
Miscellaneous Store Retailers	2,207	86,068	558	13,408	489	7,432	1,690	61,008
Florists	73	2,314	14	272	15	263	71	1,740
Office Supplies and Stationery Stores	41	21,253	5	2,050	5	1,814	29	11,090
Gift, Novelty, and Souvenir Stores	500	7,093	92	1,518	33	724	246	3,967
Used Merchandise Stores	496	4,147	58	2,059	266	445	247	2,622
Other Miscellaneous Store Retailers	1,097	51,260	389	7,509	170	4,186	1,097	41,588
Nonstore Retailers	2,147	11,892	1,186	3,954	446	1,628	3,217	14,305
Food Services and Drinking Places	1,961	241,974	378	35,062	324	37,436	1,606	209,317
Full-Service Restaurants	641	107,020	161	19,615	74	11,048	549	85,039
Limited-Service Eating Places	1,073	126,964	161	13,752	201	25,589	850	118,060
Special Food Services	192	4,834	36	376	31	184	148	3,296
Drinking Places (Alcoholic Beverages)	55	3,155	20	1,319	18	615	59	2,921
<i>Total Retail and Food Services</i>	12,659	1,894,915	3,172	301,186	2,339	339,427	10,803	1,810,053
<i>All Other Outlets</i>	6,579	983,146	1,319	120,961	1,051	190,655	4,888	1,650,740
<i>Total All Outlets</i>	19,238	2,878,062	4,491	422,147	3,390	530,082	15,691	3,460,794
Historical Data								
Comparable data for total all outlets:								
2006	20,266	3,240,875	4,735	430,126	4,421	547,474	16,402	3,115,465
2007	20,415	3,241,671	4,712	440,123	4,079	548,819	16,679	3,090,112
2008	20,273	3,105,418	4,731	438,580	4,118	565,344	16,917	3,194,232
2009	19,004	2,549,588	4,532	381,535	3,432	438,673	15,331	2,506,959
2010	19,350	2,544,415	4,642	432,397	3,432	494,963	15,845	2,639,023

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	KINGS		LOS ANGELES		MARIN		MENDOCINO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	102	35,064	8,734	3,097,296	177	123,158	96	28,343
New Car Dealers	8	25,438	543	2,325,869	29	102,561	6	16,698
Used Car Dealers	18	1,752	1,801	336,946	40	8,723	16	1,300
Other Motor Vehicle Dealers	7	193	498	99,436	28	3,074	14	3,476
Auto. Parts, Accessories and Tire Stores	69	7,681	5,892	335,044	80	8,800	60	6,870
Furniture and Home Furnishings Stores	30	2,928	5,232	560,931	205	27,422	44	2,855
Furniture Stores	22	2,200	2,720	355,259	94	12,507	17	1,322
Home Furnishings Stores	8	728	2,512	205,672	111	14,915	27	1,533
Electronics and Appliance Stores	41	12,491	6,401	774,496	151	30,278	28	2,893
Appliance, T.V., and Other Electronics Stores	23	12,491 #	3,294	454,447	54	21,909	17	1,852 #
Computer and Software Stores	17	#	2,801	281,532	89	7,827	8	1,041
Camera and Photographic Supplies Stores	1	#	306	38,516	8	542	3	#
Bldg. Matrl. and Garden Equip. and Supplies	65	24,564	3,645	1,584,111	136	68,320	135	39,512
Building Material and Supplies Dealers	38	18,826	2,744	1,507,558	86	61,517	69	26,362
Lawn and Garden Equip. and Supplies Stores	27	5,738	901	76,553	50	6,803	66	13,150
Food and Beverage Stores	102	20,778	8,710	1,429,699	210	62,794	136	24,409
Supermarkets and Other Grocery Stores	53	14,719	3,265	1,068,959	85	46,248	56	21,714
Convenience Stores	17	4,030	1,565	119,808	27	7,129	12	1,255
Specialty Food Stores	15	122	2,183	50,780	47	1,238	35	482
Beer, Wine, and Liquor Stores	17	1,907	1,697	190,153	51	8,179	33	958
Health and Personal Care Stores	43	5,215	7,848	738,623	162	30,566	34	6,274
Pharmacies and Drug Stores	12	3,957	1,914	422,449	35	21,820	21	5,752
Health and Personal Care Stores	31	1,258	5,934	316,174	127	8,746	13	522
Gasoline Stations	42	45,656	2,186	3,566,193	67	98,494	53	50,628
Clothing and Clothing Accessories Stores	176	11,324	23,421	1,986,063	530	68,717	124	6,609
Men's Clothing Stores	4	58	926	59,267	17	2,037	6	202
Women's Clothing Stores	16	1,702	3,930	342,090	94	12,488	24	1,451
Family Clothing Stores, Accessories, and Other Stores	115	6,823	12,893	1,195,706	268	48,112	61	3,903
Shoe Stores	15	1,463	1,919	212,926	27	2,308	10	495
Jewelry, Luggage, and Leather Goods Stores	26	1,277	3,753	176,074	124	3,772	23	558
Sporting Goods, Hobby, Book, and Music Stores	56	2,788	7,580	567,691	327	34,068	114	5,053
Sporting Goods Stores	19	705	1,990	211,352	100	19,717	39	2,679
Hobby, Toy and Musical Instrument Stores	15	1,504	2,195	211,929	70	8,388	27	1,322
Book, Periodical, and Music Stores	22	580	3,395	144,410	157	5,964	48	1,051
General Merchandise Stores	37	36,561	6,583	2,566,182	60	63,092	27	18,963
Miscellaneous Store Retailers	258	7,262	33,222	1,162,012	1,206	42,403	441	11,478
Florists	5	243	1,297	31,497	47	1,383	12	80
Office Supplies and Stationery Stores	5	#	794	282,965	16	6,120	7	#
Gift, Novelty, and Souvenir Stores	53	439	4,801	92,583	194	3,753	74	1,626
Used Merchandise Stores	64	395	3,763	39,525	130	2,745	40	429
Other Miscellaneous Store Retailers	131	6,185 #	22,567	715,442	819	28,401	308	9,343 #
Nonstore Retailers	268	2,409	40,431	232,349	2,012	7,101	945	4,421
Food Services and Drinking Places	260	29,317	25,879	3,848,127	750	116,154	291	25,265
Full-Service Restaurants	64	7,190	7,661	1,880,873	343	80,343	148	13,103
Limited-Service Eating Places	156	20,803	15,282	1,733,519	294	30,020	99	10,455
Special Food Services	30	880	2,350	174,532	96	3,787	27	119
Drinking Places (Alcoholic Beverages)	10	444	586	59,203	17	2,004	17	1,588
<i>Total Retail and Food Services</i>	1,480	236,358	179,872	22,113,773	5,993	772,568	2,468	226,704
<i>All Other Outlets</i>	659	107,683	86,996	9,316,783	3,913	231,674	1,148	69,440
<i>Total All Outlets</i>	2,139	344,041	266,868	31,430,556	9,906	1,004,241	3,616	296,144
Historical Data								
Comparable data for total all outlets:								
2006	2,153	337,066	295,701	34,359,141	11,025	1,081,727	3,699	322,618
2007	2,178	338,153	290,344	34,955,755	10,851	1,105,495	3,749	341,986
2008	2,144	363,004	289,802	34,710,709	10,761	1,082,503	3,742	335,452
2009	1,998	303,907	264,928	27,956,745	10,226	902,107	3,637	269,422
2010	2,082	292,370	271,293	28,963,332	10,242	963,222	3,705	274,924

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	MERCED		MONTEREY		NAPA		NEVADA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	198	49,024	325	144,149	82	34,093	114	14,188
New Car Dealers	28	28,580	34	94,715	12	25,047	1	#
Used Car Dealers	41	9,317	74	24,314	8	1,078	12	1,952 #
Other Motor Vehicle Dealers	11	842	29	3,835	15	1,560	21	5,471
Auto. Parts, Accessories and Tire Stores	118	10,285	188	21,285	47	6,409	80	6,764
Furniture and Home Furnishings Stores	48	4,134	193	19,465	67	5,069	68	6,702
Furniture Stores	28	2,405	76	9,969	36	2,324	22	2,902
Home Furnishings Stores	20	1,729	117	9,496	31	2,745	46	3,799
Electronics and Appliance Stores	75	7,257	163	22,521	78	4,899	66	3,021
Appliance, T.V., and Other Electronics Stores	43	5,240 #	79	14,343	27	2,498 #	20	1,506 #
Computer and Software Stores	30	2,017	69	7,267	47	2,401	40	1,515
Camera and Photographic Supplies Stores	2	#	15	911	4	#	6	#
Bldg. Matrl. and Garden Equip. and Supplies	99	31,906	181	78,043	84	41,342	133	34,754
Building Material and Supplies Dealers	56	28,517	113	54,795	55	38,058	84	27,454
Lawn and Garden Equip. and Supplies Stores	43	3,389	68	23,247	29	3,284	49	7,301
Food and Beverage Stores	189	34,118	384	72,182	377	42,622	98	20,883
Supermarkets and Other Grocery Stores	99	22,234	177	49,635	64	24,564	39	18,832
Convenience Stores	36	#	63	12,413	18	2,787	15	1,390
Specialty Food Stores	29	8,782 #	86	3,051	27	518	28	149
Beer, Wine, and Liquor Stores	25	3,102	58	7,083	268	14,753	16	513
Health and Personal Care Stores	94	7,796	131	23,480	52	7,104	75	7,414
Pharmacies and Drug Stores	26	6,265	41	19,311	12	4,569	12	6,138
Health and Personal Care Stores	68	1,531	90	4,170	40	2,535	63	1,276
Gasoline Stations	91	134,225	133	166,811	33	66,334	31	30,684
Clothing and Clothing Accessories Stores	228	13,138	638	62,591	196	24,768	200	5,035
Men's Clothing Stores	8	#	28	2,478	7	815	7	#
Women's Clothing Stores	21	2,254	101	11,352	33	4,441	28	1,320
Family Clothing Stores, Accessories, and Other Stores	151	7,989 #	323	31,695	103	12,549	115	2,507 #
Shoe Stores	16	1,694	55	7,872	20	3,779	5	505
Jewelry, Luggage, and Leather Goods Stores	32	1,201	131	9,195	33	3,182	45	703
Sporting Goods, Hobby, Book, and Music Stores	104	6,742	244	21,980	109	7,703	160	6,262
Sporting Goods Stores	34	2,178	91	10,516	38	3,267	66	4,324
Hobby, Toy and Musical Instrument Stores	24	2,569	57	7,709	28	3,287	28	408
Book, Periodical, and Music Stores	46	1,994	96	3,754	43	1,149	66	1,530
General Merchandise Stores	65	72,002	107	112,639	27	43,155	33	10,297
Miscellaneous Store Retailers	396	12,648	1,094	46,604	450	21,042	580	10,949
Florists	16	259	58	1,654	23	989	12	297
Office Supplies and Stationery Stores	7	1,516	18	5,183	3	#	7	2,052
Gift, Novelty, and Souvenir Stores	93	548	250	8,348	59	1,093	138	996
Used Merchandise Stores	63	403	144	2,442	38	601	67	644
Other Miscellaneous Store Retailers	217	9,922	624	28,978	327	18,358 #	356	6,960
Nonstore Retailers	443	2,403	2,329	6,976	943	4,249	806	3,700
Food Services and Drinking Places	426	47,914	1,031	145,167	342	81,117	265	24,628
Full-Service Restaurants	140	17,985	427	83,270	143	60,353	103	12,954
Limited-Service Eating Places	223	28,842	478	54,723	132	15,479	132	10,795
Special Food Services	49	547	104	6,349	56	3,712	22	357
Drinking Places (Alcoholic Beverages)	14	539	22	826	11	1,573	8	522
<i>Total Retail and Food Services</i>	2,456	423,307	6,953	922,609	2,840	383,496	2,629	178,516
<i>All Other Outlets</i>	1,149	176,864	3,315	423,267	2,405	244,311	1,261	78,769
<i>Total All Outlets</i>	3,605	600,170	10,268	1,345,876	5,245	627,807	3,890	257,285
Historical Data								
Comparable data for total all outlets:								
2006	3,960	672,535	11,155	1,454,252	4,844	623,396	4,291	341,778
2007	3,946	655,060	11,161	1,464,152	4,948	669,393	4,228	333,334
2008	3,996	645,118	11,168	1,426,112	5,023	675,535	4,176	316,673
2009	3,617	524,794	10,125	1,183,539	4,992	567,391	3,871	243,592
2010	3,671	538,737	10,204	1,274,468	5,148	584,433	3,938	249,987

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		PLACER		RIVERSIDE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	3,037	1,406,337	414	313,471	1,915	737,035	1,477	457,671
New Car Dealers	227	1,032,638	37	204,719	109	511,246	71	297,832
Used Car Dealers	710	203,089	114	68,926	342	67,864	392	52,426
Other Motor Vehicle Dealers	329	57,609	62	18,770	250	58,110	105	34,158
Auto. Parts, Accessories and Tire Stores	1,771	113,001	201	21,056	1,214	99,815	909	73,255
Furniture and Home Furnishings Stores	2,055	217,788	228	44,927	1,027	103,348	626	61,227
Furniture Stores	962	131,966	110	29,926	471	64,959	280	33,919
Home Furnishings Stores	1,093	85,822	118	15,000	556	38,389	346	27,308
Electronics and Appliance Stores	2,913	614,969	285	65,235	951	116,045	803	143,936
Appliance, T.V., and Other Electronics Stores	1,102	211,057	112	36,285 #	480	91,895	370	75,952
Computer and Software Stores	1,636	393,413	150	28,950	433	23,285	394	66,698
Camera and Photographic Supplies Stores	175	10,499	23	#	38	866	39	1,285
Bldg. Matrl. and Garden Equip. and Supplies	1,426	604,362	282	89,362	980	343,145	578	279,874
Building Material and Supplies Dealers	1,072	556,884	185	77,192	598	313,000	411	257,598
Lawn and Garden Equip. and Supplies Stores	354	47,479	97	12,170	382	30,145	167	22,275
Food and Beverage Stores	2,518	509,673	275	67,117	1,227	346,153	1,053	222,894
Supermarkets and Other Grocery Stores	988	374,176	82	49,590	474	254,068	406	168,157
Convenience Stores	326	44,503	45	6,293	219	53,781	202	25,400
Specialty Food Stores	731	24,348	103	2,720	322	6,951	282	4,192
Beer, Wine, and Liquor Stores	473	66,645	45	8,514	212	31,353	163	25,145
Health and Personal Care Stores	2,758	219,720	306	25,502	1,095	110,626	877	98,318
Pharmacies and Drug Stores	578	129,014	39	13,980	322	78,084	226	64,884
Health and Personal Care Stores	2,180	90,705	267	11,522	773	32,541	651	33,434
Gasoline Stations	684	1,281,115	109	203,401	475	874,877	361	479,266
Clothing and Clothing Accessories Stores	6,638	748,451	716	84,912	3,336	356,788	2,117	188,288
Men's Clothing Stores	225	22,329	14	2,023	138	12,569	64	8,030
Women's Clothing Stores	973	131,989	78	13,743	464	58,098	217	26,337
Family Clothing Stores, Accessories, and Other Stores	3,795	458,216	461	54,137	2,041	197,873	1,324	113,577
Shoe Stores	435	56,966	43	6,439	281	39,659	132	24,446
Jewelry, Luggage, and Leather Goods Stores	1,210	78,950	120	8,570	412	48,588	380	15,898
Sporting Goods, Hobby, Book, and Music Stores	3,002	257,353	460	41,003	1,238	100,039	1,081	101,394
Sporting Goods Stores	1,166	127,702	200	23,757	487	47,779	347	43,927
Hobby, Toy and Musical Instrument Stores	738	79,363	106	11,879	349	35,067	266	30,217
Book, Periodical, and Music Stores	1,098	50,288	154	5,366	402	17,193	468	27,251
General Merchandise Stores	1,583	1,117,305	171	137,520	804	720,520	475	478,245
Miscellaneous Store Retailers	10,781	404,887	1,545	45,513	5,709	170,149	4,118	138,540
Florists	467	11,766	46	766	171	3,240	167	2,670
Office Supplies and Stationery Stores	304	92,108	29	7,198	127	29,820	89	30,596
Gift, Novelty, and Souvenir Stores	1,814	35,237	329	3,520	871	15,459	877	11,764
Used Merchandise Stores	1,072	14,244	249	1,551	726	6,731	523	9,395
Other Miscellaneous Store Retailers	7,124	251,533	892	32,479	3,814	114,899	2,462	84,113
Nonstore Retailers	13,513	111,937	2,057	6,200	10,556	26,417	5,378	23,960
Food Services and Drinking Places	7,887	1,376,429	955	138,883	4,085	626,643	3,254	438,889
Full-Service Restaurants	2,462	721,578	371	77,000	1,239	273,144	1,085	208,404
Limited-Service Eating Places	4,483	565,689	512	58,576	2,403	331,339	1,760	208,187
Special Food Services	751	63,938	58	1,317	343	13,546	327	13,522
Drinking Places (Alcoholic Beverages)	191	25,224	14	1,990	100	8,613	82	8,775
<i>Total Retail and Food Services</i>	58,795	8,870,327	7,803	1,263,046	33,398	4,631,784	22,198	3,112,501
<i>All Other Outlets</i>	33,412	4,123,485	3,317	360,971	13,488	1,799,336	9,484	1,419,463
<i>Total All Outlets</i>	92,207	12,993,812	11,120	1,624,017	46,886	6,431,120	31,682	4,531,964
Historical Data								
Comparable data for total all outlets:								
2006	102,539	14,366,842	11,623	1,906,413	43,672	7,715,947	35,406	5,410,875
2007	99,088	14,564,882	11,676	1,974,661	45,279	7,445,499	35,023	5,379,623
2008	97,612	14,052,944	12,104	1,725,061	46,272	6,886,696	35,547	5,146,944
2009	90,231	11,248,375	11,135	1,423,619	42,765	5,513,354	31,644	4,157,867
2010	92,047	11,927,660	11,439	1,470,814	45,688	5,758,457	32,789	4,203,139

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SAN BERNARDINO		SAN DIEGO		SAN FRANCISCO		SAN JOAQUIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	2,306	748,681	2,918	1,251,943	238	115,270	694	219,111
New Car Dealers	85	458,986	245	907,118	22	91,305	36	128,011
Used Car Dealers	465	113,234	814	132,926	42	3,740	146	22,094
Other Motor Vehicle Dealers	209	62,388	357	77,318	28	7,363	72	29,351
Auto. Parts, Accessories and Tire Stores	1,547	114,073	1,502	134,581	146	12,862	440	39,655
Furniture and Home Furnishings Stores	947	101,908	1,517	215,461	552	80,612	194	33,066
Furniture Stores	462	66,960	616	137,303	270	36,714	92	9,786
Home Furnishings Stores	485	34,948	901	78,158	282	43,898	102	23,280
Electronics and Appliance Stores	969	109,272	2,016	334,170	512	99,871	261	29,526
Appliance, T.V., and Other Electronics Stores	510	82,021	843	200,194	192	42,713	142	21,405
Computer and Software Stores	407	27,044	1,060	128,155	265	50,004	107	7,880
Camera and Photographic Supplies Stores	52	207	113	5,821	55	7,154	12	242
Bldg. Matrl. and Garden Equip. and Supplies	843	334,572	1,462	554,838	318	102,969	281	121,216
Building Material and Supplies Dealers	577	319,659	928	514,831	235	97,259	183	107,745
Lawn and Garden Equip. and Supplies Stores	266	14,913	534	40,008	83	5,710	98	13,471
Food and Beverage Stores	1,368	301,422	2,178	505,764	1,196	154,409	631	98,215
Supermarkets and Other Grocery Stores	496	206,481	760	353,874	645	112,292	255	74,417
Convenience Stores	264	57,920	394	64,419	134	7,708	108	10,570
Specialty Food Stores	335	6,668	564	15,814	258	6,851	155	2,688
Beer, Wine, and Liquor Stores	273	30,353	460	71,656	159	27,558	113	10,540
Health and Personal Care Stores	1,053	113,100	1,885	213,135	597	103,961	295	29,843
Pharmacies and Drug Stores	275	58,482	548	135,746	138	#	82	22,675
Health and Personal Care Stores	778	54,618	1,337	77,389	459	103,961 #	213	7,169
Gasoline Stations	585	930,921	780	1,176,578	122	170,208	212	337,006
Clothing and Clothing Accessories Stores	3,398	322,680	5,643	696,390	2,300	400,992	735	60,438
Men's Clothing Stores	140	9,520	191	17,810	93	8,043	25	1,862
Women's Clothing Stores	420	46,294	805	101,018	413	69,732	70	8,839
Family Clothing Stores, Accessories, and Other Stores	2,112	174,945	3,132	437,297	1,076	229,154	468	37,247
Shoe Stores	360	43,654	433	63,846	125	34,304	55	8,154
Jewelry, Luggage, and Leather Goods Stores	366	48,266	1,082	76,419	593	59,759	117	4,336
Sporting Goods, Hobby, Book, and Music Stores	1,226	117,978	2,859	229,131	844	84,148	326	32,730
Sporting Goods Stores	440	48,937	1,042	107,889	152	35,322	148	18,377
Hobby, Toy and Musical Instrument Stores	394	43,434	679	74,601	154	15,285	96	9,753
Book, Periodical, and Music Stores	392	25,606	1,138	46,641	538	33,542	82	4,600
General Merchandise Stores	1,052	667,718	990	1,051,341	256	176,863	187	219,099
Miscellaneous Store Retailers	5,465	309,683	10,305	348,455	3,629	166,329	1,395	82,761
Florists	146	2,908	621	18,787	226	7,436	42	1,109
Office Supplies and Stationery Stores	112	157,148	206	57,094	59	20,639	28	#
Gift, Novelty, and Souvenir Stores	798	12,689	1,371	33,420	620	35,482	251	2,187
Used Merchandise Stores	1,002	5,423	1,367	20,217	313	8,151	214	3,623
Other Miscellaneous Store Retailers	3,407	131,515	6,740	218,937	2,411	94,621	860	75,841 #
Nonstore Retailers	10,963	36,617	16,504	40,265	2,732	11,799	1,762	13,443
Food Services and Drinking Places	3,965	579,777	7,666	1,309,849	4,313	789,865	1,364	160,116
Full-Service Restaurants	1,158	230,031	2,522	695,067	2,024	526,600	469	68,870
Limited-Service Eating Places	2,368	331,289	4,185	537,053	1,665	156,522	688	85,827
Special Food Services	310	9,703	706	42,505	347	70,848	169	3,729
Drinking Places (Alcoholic Beverages)	129	8,753	253	35,223	277	35,895	38	1,690
<i>Total Retail and Food Services</i>	34,140	4,674,329	56,723	7,927,321	17,609	2,457,298	8,337	1,436,570
<i>All Other Outlets</i>	13,651	2,092,451	27,248	3,291,474	9,327	1,186,224	4,113	676,226
<i>Total All Outlets</i>	47,791	6,766,780	83,971	11,218,794	26,936	3,643,522	12,450	2,112,796
Historical Data								
Comparable data for total all outlets:								
2006	46,528	8,056,565	91,251	12,068,820	28,968	3,410,335	13,290	2,488,457
2007	47,810	7,817,444	85,341	12,069,563	27,906	3,597,111	13,300	2,437,566
2008	48,994	7,389,093	87,050	11,862,623	27,882	3,814,560	13,419	2,355,091
2009	45,062	5,892,417	80,595	9,719,316	26,459	3,096,070	12,297	1,850,741
2010	47,562	6,140,566	83,194	10,312,401	26,896	3,314,421	12,633	1,934,447

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SAN LUIS OBISPO		SAN MATEO		SANTA BARBARA		SANTA CLARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	274	93,340	452	297,867	287	123,039	1,116	703,753
New Car Dealers	24	57,410	61	254,198	33	97,133	99	585,481
Used Car Dealers	41	10,157	113	11,826	57	4,832	240	30,319
Other Motor Vehicle Dealers	63	12,563	33	6,075	42	4,838	110	27,567
Auto. Parts, Accessories and Tire Stores	146	13,209	245	25,768	155	16,236	667	60,385
Furniture and Home Furnishings Stores	152	16,341	411	81,272	209	22,975	757	128,124
Furniture Stores	65	7,689	184	58,023	88	14,085	329	80,069
Home Furnishings Stores	87	8,652	227	23,249	121	8,890	428	48,056
Electronics and Appliance Stores	129	16,934	435	87,758	192	36,666	1,511	367,908
Appliance, T.V., and Other Electronics Stores	50	12,208 #	169	51,651	101	23,167 #	577	145,799
Computer and Software Stores	70	4,725	247	33,205	83	13,500	893	218,205
Camera and Photographic Supplies Stores	9	#	19	2,902	8	#	41	3,904
Bldg. Matrl. and Garden Equip. and Supplies	261	73,696	353	191,233	272	101,413	701	355,009
Building Material and Supplies Dealers	155	59,727	236	172,925	155	80,179	516	324,211
Lawn and Garden Equip. and Supplies Stores	106	13,969	117	18,308	117	21,234	185	30,798
Food and Beverage Stores	313	56,809	570	126,604	440	95,445	1,282	245,631
Supermarkets and Other Grocery Stores	89	39,221	248	91,403	173	67,934	433	172,581
Convenience Stores	39	6,609	77	9,110	59	11,886	230	25,614
Specialty Food Stores	58	1,864	141	3,563	75	1,070	333	5,628
Beer, Wine, and Liquor Stores	127	9,114	104	22,528	133	14,556	286	41,808
Health and Personal Care Stores	142	20,249	341	61,334	210	32,158	886	141,399
Pharmacies and Drug Stores	37	15,115	78	45,287	61	23,736	234	92,902
Health and Personal Care Stores	105	5,133	263	16,047	149	8,422	652	48,497
Gasoline Stations	94	129,743	213	313,505	113	164,277	399	693,138
Clothing and Clothing Accessories Stores	408	46,347	1,038	159,447	553	69,873	2,449	480,768
Men's Clothing Stores	16	2,458	32	3,933	22	906	94	12,966
Women's Clothing Stores	64	9,191	166	20,235	103	13,165	438	67,868
Family Clothing Stores, Accessories, and Other Stores	248	26,699	499	91,671	277	44,198	1,234	284,158
Shoe Stores	24	5,052	63	12,316	42	5,112	198	47,124
Jewelry, Luggage, and Leather Goods Stores	56	2,948	278	31,291	109	6,493	485	68,652
Sporting Goods, Hobby, Book, and Music Stores	313	23,493	547	65,065	342	27,721	1,245	157,253
Sporting Goods Stores	136	15,044	185	29,333	148	13,736	399	71,759
Hobby, Toy and Musical Instrument Stores	70	4,814	141	21,666	57	8,545	376	49,689
Book, Periodical, and Music Stores	107	3,634	221	14,066	137	5,439	470	35,805
General Merchandise Stores	94	77,044	193	252,315	127	104,392	383	577,778
Miscellaneous Store Retailers	1,136	34,452	2,157	115,642	1,134	53,978	4,167	156,427
Florists	45	1,014	131	4,442	68	#	217	4,534
Office Supplies and Stationery Stores	24	6,019	40	37,177	18	6,270	87	24,850
Gift, Novelty, and Souvenir Stores	227	4,802	342	12,520	175	6,353	702	16,628
Used Merchandise Stores	146	2,169	226	4,281	133	3,527	324	7,413
Other Miscellaneous Store Retailers	694	20,448	1,418	57,222	740	37,829 #	2,837	103,001
Nonstore Retailers	2,103	4,123	2,663	20,079	2,794	5,541	7,640	48,107
Food Services and Drinking Places	835	119,291	2,097	347,152	1,141	181,066	4,716	781,905
Full-Service Restaurants	397	76,013	851	199,986	471	101,192	1,695	421,636
Limited-Service Eating Places	365	37,975	911	116,536	507	70,262	2,274	295,491
Special Food Services	44	2,622	286	26,167	112	4,342	623	52,444
Drinking Places (Alcoholic Beverages)	29	2,680	49	4,463	51	5,270	124	12,334
Total Retail and Food Services	6,254	711,862	11,470	2,119,274	7,814	1,018,544	27,252	4,837,199
All Other Outlets	3,193	290,572	7,525	1,085,356	4,488	418,375	16,138	3,609,167
Total All Outlets	9,447	1,002,433	18,995	3,204,630	12,302	1,436,919	43,390	8,446,366
Historical Data								
Comparable data for total all outlets:								
2006	9,750	1,036,938	21,082	3,222,598	13,170	1,512,740	48,313	8,193,418
2007	9,857	1,049,342	20,202	3,329,177	13,177	1,540,532	47,651	8,544,966
2008	10,040	1,023,488	19,853	3,475,133	13,114	1,557,842	47,253	8,432,594
2009	9,412	918,169	18,840	2,782,826	12,303	1,280,212	43,396	6,695,256
2010	9,425	886,003	18,979	2,962,166	12,298	1,317,782	43,583	7,517,878

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SANTA CRUZ		SHASTA		SOLANO		SONOMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	183	62,470	222	67,772	312	148,871	393	179,260
New Car Dealers	15	42,215	9	30,292	33	113,131	30	128,478
Used Car Dealers	39	5,579	52	12,687	69	3,811	95	9,643
Other Motor Vehicle Dealers	36	4,701	45	9,637	37	14,279	63	14,745
Auto. Parts, Accessories and Tire Stores	93	9,975	116	15,156	173	17,650	205	26,394
Furniture and Home Furnishings Stores	139	11,143	62	7,360	124	17,157	225	28,587
Furniture Stores	66	5,051	23	4,407	58	10,379	100	16,449
Home Furnishings Stores	73	6,092	39	2,953	66	6,778	125	12,138
Electronics and Appliance Stores	159	15,999	108	12,332	154	27,385	217	37,394
Appliance, T.V., and Other Electronics Stores	50	11,579	36	10,289 #	83	22,453 #	95	28,906 #
Computer and Software Stores	99	4,340	67	2,043	66	4,932	110	8,488
Camera and Photographic Supplies Stores	10	80	5	#	5	#	12	#
Bldg. Matrl. and Garden Equip. and Supplies	197	68,725	164	47,146	154	72,863	364	142,384
Building Material and Supplies Dealers	115	55,373	96	41,738	113	66,585	204	123,439
Lawn and Garden Equip. and Supplies Stores	82	13,352	68	5,407	41	6,278	160	18,945
Food and Beverage Stores	259	55,062	114	35,043	266	52,769	583	113,708
Supermarkets and Other Grocery Stores	100	37,547	69	30,453	95	36,859	182	80,980
Convenience Stores	30	4,320	11	864	50	5,762	66	10,483
Specialty Food Stores	70	1,978	14	145	63	2,732	99	2,279
Beer, Wine, and Liquor Stores	59	11,218	20	3,582	58	7,416	236	19,966
Health and Personal Care Stores	157	24,537	97	13,934	151	19,700	208	33,816
Pharmacies and Drug Stores	46	20,780	58	9,059	30	12,222	60	25,895
Health and Personal Care Stores	111	3,757	39	4,875	121	7,478	148	7,920
Gasoline Stations	76	92,578	88	92,179	142	175,193	146	192,216
Clothing and Clothing Accessories Stores	475	34,445	154	18,015	464	91,264	575	64,065
Men's Clothing Stores	16	1,241	6	2,230	19	2,926	20	3,023
Women's Clothing Stores	77	4,649	18	2,010	71	10,967	96	12,816
Family Clothing Stores, Accessories, and Other Stores	256	20,371	78	10,015	250	52,716	277	33,706
Shoe Stores	32	4,522	19	2,574	41	11,765	56	9,295
Jewelry, Luggage, and Leather Goods Stores	94	3,661	33	1,186	83	12,891	126	5,225
Sporting Goods, Hobby, Book, and Music Stores	306	18,693	155	12,088	203	20,642	384	35,988
Sporting Goods Stores	106	9,303	69	6,835	78	9,176	110	18,947
Hobby, Toy and Musical Instrument Stores	81	6,437	28	3,071	48	7,162	91	9,683
Book, Periodical, and Music Stores	119	2,953	58	2,182	77	4,303	183	7,358
General Merchandise Stores	57	56,238	31	74,840	87	152,159	89	159,527
Miscellaneous Store Retailers	1,003	31,057	595	20,846	920	34,440	1,788	57,875
Florists	39	672	17	415	33	1,000	56	1,489
Office Supplies and Stationery Stores	13	7,036	14	1,968	10	3,546	21	9,769
Gift, Novelty, and Souvenir Stores	200	4,623	90	1,999	100	2,028	252	4,565
Used Merchandise Stores	149	1,930	88	911	127	2,640	285	3,740
Other Miscellaneous Store Retailers	602	16,796	386	15,553	650	25,226	1,174	38,311
Nonstore Retailers	2,114	4,004	1,268	2,747	1,638	6,088	4,516	14,940
Food Services and Drinking Places	698	92,341	464	47,864	824	123,235	1,311	157,836
Full-Service Restaurants	283	53,628	163	24,434	263	50,412	554	89,292
Limited-Service Eating Places	320	35,523	232	22,035	457	67,948	562	58,735
Special Food Services	73	1,772	40	274	69	2,525	152	5,519
Drinking Places (Alcoholic Beverages)	22	1,418	29	1,122	35	2,350	43	4,290
Total Retail and Food Services	5,823	567,292	3,522	452,164	5,439	941,767	10,799	1,217,596
All Other Outlets	2,478	171,185	1,938	187,672	2,477	450,079	6,173	526,329
Total All Outlets	8,301	738,477	5,460	639,836	7,916	1,391,847	16,972	1,743,925
Historical Data								
Comparable data for total all outlets:								
2006	8,626	803,021	6,057	758,352	8,568	1,596,715	17,612	2,005,280
2007	8,568	825,298	5,967	745,158	8,531	1,624,997	17,638	2,021,917
2008	8,614	800,635	5,896	701,025	8,499	1,517,219	17,764	1,948,910
2009	8,092	662,671	5,373	572,058	7,655	1,338,140	16,810	1,558,279
2010	8,222	685,346	5,452	601,595	7,839	1,298,820	17,303	1,608,398

NOTE: Detail may not compute to total due to rounding.

TABLE 3. TAXABLE SALES IN THE 36 LARGEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	STANISLAUS		TULARE		VENTURA		YOLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
<i>Retail and Food Services</i>								
Motor Vehicle and Parts Dealers	633	185,341	401	111,485	591	364,429	163	57,355
New Car Dealers	32	98,390	39	73,876	68	288,536	12	36,368
Used Car Dealers	169	46,194	74	9,352	107	16,703	37	2,244
Other Motor Vehicle Dealers	46	13,264	24	5,307	95	21,546	13	2,649
Auto. Parts, Accessories and Tire Stores	386	27,492	264	22,950	321	37,644	101	16,095
Furniture and Home Furnishings Stores	202	19,199	163	11,714	331	42,088	53	20,787
Furniture Stores	99	10,489	81	6,562	146	21,396	28	#
Home Furnishings Stores	103	8,711	82	5,152	185	20,692	25	20,787 #
Electronics and Appliance Stores	238	28,206	167	62,312	387	73,413	80	8,939
Appliance, T.V., and Other Electronics Stores	138	19,280 #	90	#	175	51,887	37	5,108 #
Computer and Software Stores	94	8,926	72	62,312 #	200	20,685	40	3,831
Camera and Photographic Supplies Stores	6	#	5	#	12	840	3	#
Bldg. Matrl. and Garden Equip. and Supplies	247	113,500	249	88,975	362	157,107	95	47,718
Building Material and Supplies Dealers	158	94,771	119	65,637	235	140,049	68	42,325
Lawn and Garden Equip. and Supplies Stores	89	18,730	130	23,338	127	17,058	27	5,393
Food and Beverage Stores	462	79,178	319	60,795	615	134,429	152	37,527
Supermarkets and Other Grocery Stores	202	56,024	191	54,025	241	98,190	72	30,412
Convenience Stores	85	9,259	34	3,321	86	12,549	26	3,966
Specialty Food Stores	106	1,459	61	626	142	3,390	24	331
Beer, Wine, and Liquor Stores	69	12,436	33	2,824	146	20,300	30	2,818
Health and Personal Care Stores	234	26,829	168	21,379	412	55,410	81	8,881
Pharmacies and Drug Stores	58	18,648	52	12,422	110	34,105	19	6,781
Health and Personal Care Stores	176	8,181	116	8,957	302	21,305	62	2,099
Gasoline Stations	159	191,361	180	167,699	189	317,679	64	98,288
Clothing and Clothing Accessories Stores	578	61,739	719	42,506	1,117	188,554	167	11,884
Men's Clothing Stores	22	1,961	25	1,934	47	5,893	3	#
Women's Clothing Stores	60	8,326	85	6,137	197	31,837	15	2,532
Family Clothing Stores, Accessories, and Other Stores	336	36,164	462	25,481	608	106,208	110	7,383 #
Shoe Stores	52	9,334	53	6,146	115	23,169	10	1,216
Jewelry, Luggage, and Leather Goods Stores	108	5,953	94	2,807	150	21,447	29	752
Sporting Goods, Hobby, Book, and Music Stores	258	24,712	199	19,132	581	63,232	146	11,186
Sporting Goods Stores	102	9,089	63	7,178	246	30,034	59	5,415
Hobby, Toy and Musical Instrument Stores	71	11,263	65	7,788	116	21,321	27	2,226
Book, Periodical, and Music Stores	85	4,360	71	4,166	219	11,876	60	3,545
General Merchandise Stores	142	182,633	152	145,244	321	252,707	35	68,443
Miscellaneous Store Retailers	1,040	43,042	991	24,518	1,951	66,188	446	17,431
Florists	52	1,062	31	981	103	2,171	22	172
Office Supplies and Stationery Stores	20	6,978	12	3,637	52	9,571	4	1,900
Gift, Novelty, and Souvenir Stores	224	4,343	169	1,906	236	5,858	89	625
Used Merchandise Stores	128	1,034	256	1,355	221	4,163	45	1,201
Other Miscellaneous Store Retailers	616	29,625	523	16,640	1,339	44,425	286	13,534
Nonstore Retailers	1,272	7,851	1,365	4,622	5,088	22,339	566	4,884
Food Services and Drinking Places	1,056	131,642	818	93,266	1,843	281,911	445	55,009
Full-Service Restaurants	346	55,777	272	35,328	685	135,935	163	27,389 #
Limited-Service Eating Places	568	71,667	461	56,059	975	137,773	242	27,147
Special Food Services	109	2,098	66	1,134	151	5,955	30	#
Drinking Places (Alcoholic Beverages)	33	2,100	19	745	32	2,248	10	474
<i>Total Retail and Food Services</i>	6,521	1,095,233	5,891	853,648	13,788	2,019,486	2,493	448,332
<i>All Other Outlets</i>	3,196	576,117	2,557	431,250	8,244	729,402	1,485	368,195
<i>Total All Outlets</i>	9,717	1,671,350	8,448	1,284,898	22,032	2,748,888	3,978	816,526
Historical Data								
Comparable data for total all outlets:								
2006	10,903	1,886,912	8,839	1,285,102	24,093	3,104,354	4,059	837,667
2007	10,887	1,825,014	8,855	1,276,406	23,953	3,170,438	4,084	842,743
2008	10,928	1,782,858	8,795	1,318,072	23,940	2,967,979	4,138	874,928
2009	9,644	1,480,613	8,239	1,064,210	22,564	2,445,073	3,892	734,052
2010	9,881	1,526,001	8,434	1,158,149	22,422	2,530,040	4,035	775,645

Sales omitted because their publication would result in the disclosure of confidential information. In Table 3, these are included in the class-of-business group to which they belong when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	ALPINE		AMADOR		CALAVERAS		COLUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	2	#	39	4,726	54	1,504	22	13,867
Home Furnishings and Appliance Stores	3	#	49	2,380	50	1,857	10	272
Bldg. Matrl. and Garden Equip. and Supplies	1	#	48	12,836	47	6,561	22	2,983
Food and Beverage Stores	5	84	46	7,296	55	8,297	25	2,432
Gasoline Stations	2	#	22	15,291	25	11,873	15	10,768
Clothing and Clothing Accessories Stores	1	#	50	1,129	56	850	11	159
General Merchandise Stores	--	#	19	#	20	1,010	4	79
Food Services and Drinking Places	9	109	118	8,268	122	7,678	54	5,195
Other Retail Group	20	1,249 #	544	19,824 #	626	7,596	127	8,446
Total Retail and Food Services	43	1,442	935	71,751	1,055	47,227	290	44,200
All Other Outlets	23	3,211	412	26,841	430	24,372	208	68,076
Totals All Outlets	66	4,653	1,347	98,592	1,485	71,599	498	112,275
Type of business	DEL NORTE		GLENN		INYO		LAKE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	2,235	42	4,987	21	4,834	57	9,189
Home Furnishings and Appliance Stores	14	541	13	277	17	1,103	57	5,170
Bldg. Matrl. and Garden Equip. and Supplies	17	5,805	31	3,452	22	4,546	54	11,590
Food and Beverage Stores	26	4,961	26	3,765	17	4,943	63	14,967
Gasoline Stations	7	7,274	17	13,810	28	21,306	19	16,477
Clothing and Clothing Accessories Stores	20	375	12	168	16	482	35	632
General Merchandise Stores	6	#	10	#	11	5,766	13	15,869
Food Services and Drinking Places	60	5,357	65	4,786	63	7,655	141	10,845
Other Retail Group	209	10,628 #	245	8,996 #	258	5,279	710	8,829
Total Retail and Food Services	371	37,176	461	40,239	453	55,915	1,149	93,567
All Other Outlets	182	14,652	235	45,832	232	23,234	542	34,742
Totals All Outlets	553	51,828	696	86,071	685	79,149	1,691	128,310
Type of business	LASSEN		MADERA		MARIPOSA		MODOC	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	4,716	164	32,931	22	565	11	1,340
Home Furnishings and Appliance Stores	17	1,757	90	4,544	16	373	8	228
Bldg. Matrl. and Garden Equip. and Supplies	29	4,174	86	26,725	24	2,293	18	1,858
Food and Beverage Stores	21	2,216	122	23,624	37	3,938	12	1,066
Gasoline Stations	17	9,771	56	74,998	11	4,331	4	2,732
Clothing and Clothing Accessories Stores	12	567	217	3,405	27	288	4	104
General Merchandise Stores	5	#	46	#	1	#	2	#
Food Services and Drinking Places	47	4,146	249	24,125	51	4,457	34	1,419
Other Retail Group	200	12,142 #	948	32,189 #	246	3,016 #	135	1,601 #
Total Retail and Food Services	366	39,488	1,978	222,542	435	19,262	228	10,348
All Other Outlets	225	19,468	903	110,558	208	31,081	119	10,940
Totals All Outlets	591	58,957	2,881	333,100	643	50,343	347	21,288
Type of business	MONO		PLUMAS		SAN BENITO		SIERRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	10	320	28	1,994	54	8,834	2	#
Home Furnishings and Appliance Stores	16	516	30	607	35	1,047	3	#
Bldg. Matrl. and Garden Equip. and Supplies	20	2,602	34	4,019	35	5,825	7	435
Food and Beverage Stores	25	3,378	21	4,949	40	7,130	5	328
Gasoline Stations	13	6,146	18	5,603	14	15,760	3	#
Clothing and Clothing Accessories Stores	22	2,225	22	362	44	698	2	#
General Merchandise Stores	13	482	8	428	11	8,713	5	56
Food Services and Drinking Places	83	9,235	97	3,803	112	10,493	14	393
Other Retail Group	196	7,372	369	3,941	458	12,133	47	702 #
Total Retail and Food Services	398	32,276	627	25,704	803	70,632	88	1,915
All Other Outlets	188	16,309	309	22,400	414	46,946	28	1,327
Totals All Outlets	586	48,585	936	48,104	1,217	117,578	116	3,242

NOTE: Detail may not compute to total due to rounding.

TABLE 4. TAXABLE SALES IN THE 22 SMALLEST COUNTIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011
(Taxable transactions in thousands of dollars)

Type of business	SISKIYOU		SUTTER		TEHAMA		TRINITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	49	6,665	120	32,852	57	23,860	12	492
Home Furnishings and Appliance Stores	49	2,116	74	8,536	25	1,438	9	322
Bldg. Matrl. and Garden Equip. and Supplies	85	8,373	52	38,591	49	11,729	17	3,755
Food and Beverage Stores	46	8,075	89	14,224	51	8,132	21	1,195
Gasoline Stations	36	35,844	40	36,693	30	63,479	12	5,355
Clothing and Clothing Accessories Stores	28	646	106	11,090	21	629	6	150
General Merchandise Stores	10	#	26	52,350	8	#	2	#
Food Services and Drinking Places	148	9,432	177	22,357	132	10,372	38	1,901
Other Retail Group	752	15,018 #	575	22,476	630	18,728 #	254	2,314 #
Total Retail and Food Services	1,203	86,170	1,259	239,168	1,003	138,367	371	15,485
All Other Outlets	601	41,711	625	101,000	471	35,934	158	5,903
Totals All Outlets	1,804	127,881	1,884	340,168	1,474	174,301	529	21,387

Type of business	TUOLUMNE		YUBA	
	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services				
Motor Vehicle and Parts Dealers	60	11,332	61	8,334
Home Furnishings and Appliance Stores	64	2,657	44	1,474
Bldg. Matrl. and Garden Equip. and Supplies	63	17,014	52	4,905
Food and Beverage Stores	51	9,659	57	6,428
Gasoline Stations	26	20,962	31	26,521
Clothing and Clothing Accessories Stores	81	3,673	55	510
General Merchandise Stores	17	#	11	#
Food Services and Drinking Places	156	12,879	121	11,129
Other Retail Group	733	30,073 #	429	19,021 #
Total Retail and Food Services	1,251	108,250	861	78,322
All Other Outlets	605	37,925	354	48,575
Totals All Outlets	1,856	146,175	1,215	126,897

Sales omitted because their publication would result in the disclosure of confidential information. In Table 4, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	AGOURA HILLS		ALAMEDA		ALHAMBRA		ALISO VIEJO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	698	53	4,942	71	70,987	17	1,067
Home Furnishings and Appliance Stores	67	12,615	78	3,399	77	2,746	87	10,216
Bldg. Matrl. and Garden Equip. and Supplies	17	4,664	33	4,637	18	#	8	#
Food and Beverage Stores	15	4,443	71	15,669	51	7,777	17	6,475
Gasoline Stations	13	20,118	9	17,783	11	27,321	11	14,627
Clothing and Clothing Accessories Stores	47	802	96	7,866	89	3,980	86	#
General Merchandise Stores	16	29	22	#	45	51,716	22	#
Food Services and Drinking Places	66	13,005	217	25,039	205	35,911	65	12,564
Other Retail Group	294	6,675	786	22,473 #	510	34,854 #	400	35,302 #
Total Retail and Food Services	553	63,049	1,365	101,809	1,077	235,291	713	80,250
All Other Outlets	337	11,856	571	45,183	539	28,729	376	16,178
Totals All Outlets	890	74,905	1,936	146,992	1,616	264,021	1,089	96,428
Type of business	ANAHEIM		ANTIOCH		APPLE VALLEY		ARCADIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	375	109,336	53	30,918	40	2,843	32	#
Home Furnishings and Appliance Stores	365	43,266	54	4,136	50	6,058	98	2,642
Bldg. Matrl. and Garden Equip. and Supplies	177	105,930	28	#	17	15,692	22	1,575
Food and Beverage Stores	293	40,837	48	11,739	35	11,170	49	9,800
Gasoline Stations	80	150,244	28	29,391	12	21,746	13	24,360
Clothing and Clothing Accessories Stores	422	25,745	101	8,067	57	3,051	178	44,686
General Merchandise Stores	101	41,080	27	58,411	21	24,586	48	19,932
Food Services and Drinking Places	764	174,433	163	22,251	111	16,623	194	33,361
Other Retail Group	1,972	80,415	464	31,337 #	445	8,665	631	41,202 #
Total Retail and Food Services	4,549	771,286	966	196,249	788	110,433	1,265	177,558
All Other Outlets	3,420	556,550	398	20,239	284	8,706	621	22,389
Totals All Outlets	7,969	1,327,835	1,364	216,487	1,072	119,139	1,886	199,947
Type of business	ARROYO GRANDE		ATASCADERO		AUBURN		AZUSA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	17	7,603	40	5,656	34	10,419	51	3,752
Home Furnishings and Appliance Stores	30	3,818	23	1,943	27	1,729	31	888
Bldg. Matrl. and Garden Equip. and Supplies	15	5,286	36	12,565	15	3,504	14	789
Food and Beverage Stores	18	3,937	23	9,230	20	3,774	41	4,311
Gasoline Stations	7	11,337	12	14,805	7	#	15	19,298
Clothing and Clothing Accessories Stores	26	#	27	831	41	1,389	45	3,179
General Merchandise Stores	5	#	9	3,757	5	#	20	#
Food Services and Drinking Places	58	8,253	70	8,434	65	6,468	105	10,357
Other Retail Group	250	22,849 #	344	6,638	316	60,141 #	245	39,009 #
Total Retail and Food Services	426	63,082	584	63,858	530	87,425	567	81,582
All Other Outlets	196	5,794	296	8,291	266	12,624	374	21,181
Totals All Outlets	622	68,877	880	72,148	796	100,049	941	102,764
Type of business	BAKERSFIELD		BALDWIN PARK		BARSTOW		BEAUMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	306	205,420	53	7,512	36	6,465	30	5,672
Home Furnishings and Appliance Stores	281	43,167	38	874	15	1,260	25	5,977
Bldg. Matrl. and Garden Equip. and Supplies	112	79,813	35	15,218	5	#	17	#
Food and Beverage Stores	237	55,284	59	6,718	34	7,536	22	5,029
Gasoline Stations	114	150,812	13	20,105	26	66,767	8	17,821
Clothing and Clothing Accessories Stores	443	60,201	54	1,722	56	33,170	59	#
General Merchandise Stores	110	203,586	31	22,539	8	#	30	#
Food Services and Drinking Places	787	126,995	116	16,677	101	18,653	66	7,821
Other Retail Group	2,864	84,375	245	10,408	129	19,188 #	603	32,845 #
Total Retail and Food Services	5,254	1,009,654	644	101,773	410	153,039	860	75,165
All Other Outlets	2,080	337,571	408	29,714	133	4,290	156	6,397
Totals All Outlets	7,334	1,347,225	1,052	131,487	543	157,329	1,016	81,562

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	BELLFLOWER		BENICIA		BERKELEY		BEVERLY HILLS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	105	22,162	26	1,535	36	26,972	23	49,808
Home Furnishings and Appliance Stores	65	1,608	30	1,179	152	14,271	96	7,608
Bldg. Matrl. and Garden Equip. and Supplies	19	1,476	18	4,127	53	20,595	14	613
Food and Beverage Stores	54	8,090	13	4,619	134	23,023	30	3,908
Gasoline Stations	21	30,821	14	19,277	26	23,286	7	9,751
Clothing and Clothing Accessories Stores	60	1,311	36	449	259	14,617	403	177,685
General Merchandise Stores	31	5,355	9	#	53	2,348	37	63,064
Food Services and Drinking Places	151	13,306	71	7,412	524	62,989	203	68,469
Other Retail Group	397	5,727	369	8,341 #	1,694	60,068	843	34,696
Total Retail and Food Services	903	89,855	586	46,939	2,931	248,168	1,656	415,603
All Other Outlets	413	13,962	393	79,762	1,204	68,094	852	91,558
Totals All Outlets	1,316	103,816	979	126,702	4,135	316,263	2,508	507,161
Type of business	BREA		BRENTWOOD		BUENA PARK		BURBANK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	55	6,652	44	9,660	45	124,554	115	37,640
Home Furnishings and Appliance Stores	98	12,559	53	9,404	80	182,602	221	93,691
Bldg. Matrl. and Garden Equip. and Supplies	28	30,299	21	15,214	24	#	49	44,100
Food and Beverage Stores	37	9,762	29	10,667	57	10,657	96	26,410
Gasoline Stations	11	26,162	15	23,219	12	21,477	32	46,674
Clothing and Clothing Accessories Stores	190	64,694	79	10,915	108	9,289	277	30,045
General Merchandise Stores	34	48,227	10	#	35	27,745	56	73,029
Food Services and Drinking Places	163	44,324	123	18,143	203	37,716	393	78,333
Other Retail Group	449	33,411	288	16,231 #	521	22,731 #	1,129	72,216
Total Retail and Food Services	1,065	276,090	662	113,453	1,085	436,771	2,368	502,136
All Other Outlets	874	109,908	295	14,063	662	89,515	1,566	159,987
Totals All Outlets	1,939	385,998	957	127,516	1,747	526,287	3,934	662,123
Type of business	BURLINGAME		CALABASAS		CALEXICO		CAMARILLO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	40	59,802	13	35,948	45	8,380	42	13,996
Home Furnishings and Appliance Stores	56	3,835	36	3,640	54	708	68	6,328
Bldg. Matrl. and Garden Equip. and Supplies	29	4,469	6	#	24	325	27	19,194
Food and Beverage Stores	42	4,405	16	6,436	27	3,954	57	11,634
Gasoline Stations	11	11,455	7	10,650	14	15,764	18	39,682
Clothing and Clothing Accessories Stores	100	11,146	88	5,485	216	8,583	170	82,417
General Merchandise Stores	12	56	14	#	39	#	22	19,076
Food Services and Drinking Places	139	24,413	48	10,293	76	8,583	172	31,666
Other Retail Group	329	12,403	268	9,472 #	709	32,352 #	686	21,100
Total Retail and Food Services	758	131,984	496	81,924	1,204	78,649	1,262	245,093
All Other Outlets	637	55,495	288	42,598	240	4,006	936	57,034
Totals All Outlets	1,395	187,479	784	124,522	1,444	82,655	2,198	302,127
Type of business	CAMPBELL		CAPITOLA		CARLSBAD		CARSON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	5,835	9	13,311	60	141,429	84	77,487
Home Furnishings and Appliance Stores	82	22,530	24	4,161	166	16,357	60	22,135
Bldg. Matrl. and Garden Equip. and Supplies	37	29,233	7	#	41	4,373	32	17,711
Food and Beverage Stores	35	10,220	19	7,466	55	21,255	56	10,492
Gasoline Stations	17	33,103	5	7,622	24	40,037	33	39,513
Clothing and Clothing Accessories Stores	62	10,754	82	10,773	315	75,099	127	5,057
General Merchandise Stores	8	5,925	6	12,073	29	56,403	49	29,736
Food Services and Drinking Places	139	27,275	80	12,442	247	53,102	226	30,012
Other Retail Group	433	17,934	204	15,383 #	1,507	26,871	461	57,615
Total Retail and Food Services	870	162,809	436	83,231	2,444	434,926	1,128	289,758
All Other Outlets	723	39,491	122	7,908	1,471	158,015	1,000	135,095
Totals All Outlets	1,593	202,301	558	91,139	3,915	592,941	2,128	424,853

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	CATHEDRAL CITY		CERES		CERRITOS		CHICO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	64	69,829	35	6,035	36	195,648	95	38,994
Home Furnishings and Appliance Stores	54	3,638	35	696	91	19,066	108	19,066
Bldg. Matrl. and Garden Equip. and Supplies	14	1,721	15	12,428	12	#	54	32,848
Food and Beverage Stores	36	8,205	37	7,127	29	4,274	63	20,181
Gasoline Stations	16	23,939	15	22,577	10	10,878	33	39,095
Clothing and Clothing Accessories Stores	38	1,079	28	1,240	131	54,090	148	19,735
General Merchandise Stores	9	6,980	10	#	24	44,477	28	60,510
Food Services and Drinking Places	115	13,195	77	10,050	153	32,580	326	40,252
Other Retail Group	338	5,116	159	24,056 #	430	38,653 #	951	33,442
Total Retail and Food Services	684	133,702	411	84,208	916	399,667	1,806	304,123
All Other Outlets	305	20,630	193	28,836	599	92,159	788	70,652
Totals All Outlets	989	154,332	604	113,044	1,515	491,826	2,594	374,775
Type of business	CHINO		CHINO HILLS		CHULA VISTA		CITRUS HEIGHTS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	86	18,203	27	4,253	191	52,816	59	9,860
Home Furnishings and Appliance Stores	114	5,174	74	9,200	205	36,741	73	12,381
Bldg. Matrl. and Garden Equip. and Supplies	41	9,993	13	#	69	27,066	20	15,859
Food and Beverage Stores	47	10,630	36	12,465	141	31,988	55	13,023
Gasoline Stations	21	33,524	11	26,056	51	79,971	18	17,981
Clothing and Clothing Accessories Stores	112	26,100	99	8,862	333	30,398	133	14,679
General Merchandise Stores	47	56,715	33	#	84	152,366	35	76,444
Food Services and Drinking Places	166	26,586	125	25,071	433	74,348	176	27,976
Other Retail Group	543	22,075	406	49,136 #	1,207	47,298	576	24,287
Total Retail and Food Services	1,177	208,999	824	135,042	2,714	532,993	1,145	212,490
All Other Outlets	1,145	139,824	331	15,402	1,381	59,932	357	16,801
Totals All Outlets	2,322	348,823	1,155	150,444	4,095	592,925	1,502	229,291
Type of business	CLAREMONT		CLOVIS		COACHELLA		COLTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	11	#	98	49,660	23	3,468	66	20,950
Home Furnishings and Appliance Stores	23	476	104	10,983	13	887	38	8,783
Bldg. Matrl. and Garden Equip. and Supplies	8	839	36	29,325	5	980	10	#
Food and Beverage Stores	21	5,836	51	18,171	28	8,610	46	8,738
Gasoline Stations	9	13,450	28	33,065	9	31,405	16	22,523
Clothing and Clothing Accessories Stores	65	1,815	145	12,449	27	1,936	42	2,508
General Merchandise Stores	12	#	27	67,179	3	#	14	#
Food Services and Drinking Places	95	14,376	223	34,803	60	7,120	108	11,693
Other Retail Group	328	21,014 #	591	28,304	102	2,616 #	219	21,929 #
Total Retail and Food Services	572	57,806	1,303	283,939	270	57,022	559	97,124
All Other Outlets	216	7,905	669	35,877	94	19,196	298	29,677
Totals All Outlets	788	65,711	1,972	319,816	364	76,219	857	126,802
Type of business	COMMERCE		COMPTON		CONCORD		CORONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	25	6,841	88	5,908	126	108,633	223	64,968
Home Furnishings and Appliance Stores	42	2,997	59	9,106	137	33,499	215	22,606
Bldg. Matrl. and Garden Equip. and Supplies	25	16,710	20	#	71	58,939	79	34,522
Food and Beverage Stores	26	2,396	104	18,058	101	22,558	87	24,710
Gasoline Stations	14	29,046	21	22,099	44	45,116	40	89,163
Clothing and Clothing Accessories Stores	138	45,610	194	7,750	189	27,241	283	21,077
General Merchandise Stores	16	30,113	69	9,259	44	69,742	78	80,531
Food Services and Drinking Places	84	12,304	174	15,118	300	40,903	318	53,607
Other Retail Group	145	7,429	583	17,253 #	792	43,159	1,231	31,372
Total Retail and Food Services	515	153,446	1,312	104,550	1,804	449,789	2,554	422,557
All Other Outlets	864	199,550	536	44,009	1,032	79,610	1,491	271,867
Totals All Outlets	1,379	352,996	1,848	148,559	2,836	529,400	4,045	694,425

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	CORTE MADERA		COSTA MESA		COVINA		CULVER CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	8	12,514	298	128,601	64	29,949	43	34,376
Home Furnishings and Appliance Stores	18	8,008	472	69,196	53	#	136	28,637
Bldg. Matrl. and Garden Equip. and Supplies	5	1,336	131	29,420	21	15,171	41	7,737
Food and Beverage Stores	13	3,552	134	33,422	44	7,755	55	13,324
Gasoline Stations	2	#	37	64,703	13	16,245	15	26,771
Clothing and Clothing Accessories Stores	59	31,349	1,178	210,713	88	3,064	197	32,236
General Merchandise Stores	4	9,185	233	88,323	34	13,617	35	87,970
Food Services and Drinking Places	28	9,517	464	86,141	151	22,391	228	46,530
Other Retail Group	120	20,591 #	4,354	61,549	476	31,048 #	655	34,394
Total Retail and Food Services	257	96,052	7,301	772,068	944	139,240	1,405	311,974
All Other Outlets	151	22,058	2,510	141,345	549	20,827	670	53,187
Totals All Outlets	408	118,111	9,811	913,413	1,493	160,067	2,075	365,161
Type of business	CUPERTINO		CYPRESS		DALY CITY		DANA POINT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	728	50	3,603	35	24,786	20	2,262
Home Furnishings and Appliance Stores	87	65,161	90	3,511	66	3,843	62	1,269
Bldg. Matrl. and Garden Equip. and Supplies	22	4,769	26	#	20	#	15	4,561
Food and Beverage Stores	36	6,943	33	5,333	54	9,970	30	10,309
Gasoline Stations	12	19,861	11	17,540	18	35,021	13	16,967
Clothing and Clothing Accessories Stores	73	8,242	193	3,558	120	21,015	88	2,635
General Merchandise Stores	27	26,297	89	44,768	22	26,933	21	890
Food Services and Drinking Places	155	30,912	134	16,556	200	37,736	103	22,064
Other Retail Group	673	8,670	1,477	77,374 #	447	29,172 #	456	9,843
Total Retail and Food Services	1,097	171,582	2,103	172,243	982	188,477	808	70,800
All Other Outlets	435	314,542	491	89,888	401	17,042	389	33,264
Totals All Outlets	1,532	486,125	2,594	262,131	1,383	205,519	1,197	104,064
Type of business	DANVILLE		DAVIS		DELANO		DIAMOND BAR	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	19	894	26	28,753	23	7,174	36	1,329
Home Furnishings and Appliance Stores	61	6,724	40	1,905	22	1,300	93	2,106
Bldg. Matrl. and Garden Equip. and Supplies	22	3,378	19	4,560	13	16,735	15	963
Food and Beverage Stores	23	7,776	39	11,452	46	9,885	32	3,938
Gasoline Stations	11	18,321	12	19,552	12	15,046	16	32,500
Clothing and Clothing Accessories Stores	84	6,627	59	3,747	28	1,528	54	576
General Merchandise Stores	6	#	6	#	11	7,283	33	8,736
Food Services and Drinking Places	104	17,653	155	23,659	60	6,318	116	11,948
Other Retail Group	498	37,672 #	455	20,074 #	104	2,591	370	4,483
Total Retail and Food Services	828	99,044	811	113,702	319	67,858	765	66,579
All Other Outlets	407	8,835	277	8,020	137	28,021	471	10,534
Totals All Outlets	1,235	107,879	1,088	121,722	456	95,879	1,236	77,113
Type of business	DINUBA		DIXON		DOWNEY		DUARTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	30	10,853	22	12,083	90	51,894	23	40,667
Home Furnishings and Appliance Stores	19	#	12	61	82	12,574	18	#
Bldg. Matrl. and Garden Equip. and Supplies	5	#	13	1,411	25	16,238	9	1,117
Food and Beverage Stores	21	2,589	14	2,578	78	12,260	17	2,506
Gasoline Stations	6	8,391	10	16,323	30	47,431	3	#
Clothing and Clothing Accessories Stores	34	510	12	#	184	27,185	30	202
General Merchandise Stores	6	#	3	#	54	30,863	13	22,097
Food Services and Drinking Places	44	4,989	55	6,452	260	44,798	65	7,768
Other Retail Group	69	64,993 #	136	16,671 #	834	17,005	135	16,272 #
Total Retail and Food Services	234	92,325	277	55,579	1,637	260,250	313	90,629
All Other Outlets	111	11,995	129	51,708	636	38,968	151	8,382
Totals All Outlets	345	104,321	406	107,287	2,273	299,217	464	99,011

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	DUBLIN		EL CAJON		EL CENTRO		EL CERRITO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	42	89,957	130	91,390	53	23,038	14	#
Home Furnishings and Appliance Stores	75	22,906	95	18,045	27	8,035	25	2,677
Bldg. Matrl. and Garden Equip. and Supplies	23	15,184	50	34,630	27	14,950	9	3,668
Food and Beverage Stores	20	6,106	93	16,796	32	6,340	18	5,111
Gasoline Stations	16	29,489	50	61,654	17	16,708	5	5,417
Clothing and Clothing Accessories Stores	52	13,787	164	20,070	87	22,880	42	6,052
General Merchandise Stores	6	#	27	33,395	20	54,003	6	#
Food Services and Drinking Places	145	31,075	217	30,963	124	21,249	67	7,658
Other Retail Group	299	37,440 #	672	27,000	180	8,847	260	25,407 #
Total Retail and Food Services	678	245,943	1,498	333,943	567	176,050	446	55,990
All Other Outlets	355	49,890	861	106,267	370	40,173	147	4,622
Totals All Outlets	1,033	295,834	2,359	440,210	937	216,223	593	60,611
Type of business	EL MONTE		EL SEGUNDO		ELK GROVE		EMERYVILLE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	175	121,278	16	1,471	81	100,957	9	1,079
Home Furnishings and Appliance Stores	79	4,431	52	20,933	112	21,361	44	37,801
Bldg. Matrl. and Garden Equip. and Supplies	41	23,262	8	2,060	36	17,061	10	#
Food and Beverage Stores	115	10,226	15	6,473	61	23,356	19	3,960
Gasoline Stations	20	28,178	9	#	24	43,533	4	7,265
Clothing and Clothing Accessories Stores	141	3,333	69	7,837	172	13,690	58	22,177
General Merchandise Stores	61	#	13	#	35	36,470	3	#
Food Services and Drinking Places	235	17,883	156	27,455	229	39,704	108	20,545
Other Retail Group	477	26,773 #	248	62,347 #	919	32,605	185	35,363 #
Total Retail and Food Services	1,344	235,365	586	128,577	1,669	328,738	440	128,189
All Other Outlets	828	41,570	430	140,936	609	53,172	288	35,785
Totals All Outlets	2,172	276,935	1,016	269,512	2,278	381,910	728	163,974
Type of business	ENCINITAS		ESCONDIDO		EUREKA		FAIRFIELD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	24,308	193	154,555	57	28,942	75	43,778
Home Furnishings and Appliance Stores	108	13,753	137	11,862	47	5,946	81	13,404
Bldg. Matrl. and Garden Equip. and Supplies	62	22,914	71	46,222	35	14,126	30	13,085
Food and Beverage Stores	56	19,569	118	32,583	32	9,042	61	13,345
Gasoline Stations	21	38,735	40	84,079	20	13,398	32	41,441
Clothing and Clothing Accessories Stores	166	9,317	266	43,998	71	7,225	132	19,210
General Merchandise Stores	17	#	39	31,546	20	37,112	32	55,557
Food Services and Drinking Places	214	36,823	321	44,445	136	15,405	219	38,079
Other Retail Group	1,261	47,633 #	1,364	35,223	444	17,535	729	17,806
Total Retail and Food Services	1,942	213,053	2,549	484,512	862	148,730	1,391	255,704
All Other Outlets	859	25,639	1,281	111,700	383	34,648	641	89,716
Totals All Outlets	2,801	238,692	3,830	596,212	1,245	183,378	2,032	345,421
Type of business	FOLSOM		FONTANA		FOUNTAIN VALLEY		FREMONT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	38	66,240	214	115,906	45	14,104	155	113,444
Home Furnishings and Appliance Stores	102	13,991	150	4,165	106	26,327	306	35,047
Bldg. Matrl. and Garden Equip. and Supplies	28	21,886	61	30,258	25	4,605	52	30,132
Food and Beverage Stores	63	17,047	112	27,593	63	9,376	121	20,684
Gasoline Stations	17	19,729	55	96,441	26	38,447	48	74,053
Clothing and Clothing Accessories Stores	150	31,227	338	13,483	70	4,821	151	15,722
General Merchandise Stores	23	63,461	91	62,334	19	62,416	54	61,693
Food Services and Drinking Places	201	33,612	299	45,149	165	23,153	427	55,010
Other Retail Group	711	29,904	1,697	42,232	465	25,494	1,262	72,304
Total Retail and Food Services	1,333	297,097	3,017	437,561	984	208,743	2,576	478,089
All Other Outlets	548	26,225	987	129,976	636	30,279	2,008	199,750
Totals All Outlets	1,881	323,322	4,004	567,537	1,620	239,021	4,584	677,839

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	FRESNO		FULLERTON		GARDEN GROVE		GARDENA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	596	196,186	165	32,153	169	61,364	104	19,890
Home Furnishings and Appliance Stores	570	59,923	117	17,091	193	7,315	66	4,047
Bldg. Matrl. and Garden Equip. and Supplies	193	87,990	33	15,918	63	22,354	32	23,748
Food and Beverage Stores	450	88,572	114	20,734	186	18,861	65	11,867
Gasoline Stations	175	194,223	31	59,019	39	70,942	16	32,846
Clothing and Clothing Accessories Stores	983	84,801	205	13,731	187	8,528	119	1,745
General Merchandise Stores	163	191,975	65	59,160	68	47,599	43	16,729
Food Services and Drinking Places	1,190	167,700	341	53,918	440	57,101	273	26,202
Other Retail Group	2,668	127,488	900	28,906	1,072	55,468	479	8,449
Total Retail and Food Services	6,988	1,198,857	1,971	300,631	2,417	349,531	1,197	145,523
All Other Outlets	3,789	353,113	1,300	99,056	1,375	60,800	919	36,563
Totals All Outlets	10,777	1,551,969	3,271	399,687	3,792	410,332	2,116	182,086

Type of business	GILROY		GLENDALE		GLENDORA		GOLETA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	71	25,488	195	124,187	68	30,138	33	17,246
Home Furnishings and Appliance Stores	53	12,197	287	16,317	73	10,596	49	16,438
Bldg. Matrl. and Garden Equip. and Supplies	26	17,651	68	24,003	31	#	25	20,152
Food and Beverage Stores	57	8,780	203	31,357	29	7,971	38	8,376
Gasoline Stations	21	40,787	35	53,567	10	10,769	12	20,329
Clothing and Clothing Accessories Stores	160	60,703	491	85,720	89	2,711	33	3,266
General Merchandise Stores	18	43,115	98	47,980	65	32,131	9	22,286
Food Services and Drinking Places	141	24,739	537	72,485	122	18,256	104	19,055
Other Retail Group	379	17,336	1,759	46,854	787	24,808 #	430	12,371
Total Retail and Food Services	926	250,796	3,673	502,470	1,274	137,378	733	139,517
All Other Outlets	406	35,261	1,799	119,024	406	15,292	516	38,188
Totals All Outlets	1,332	286,058	5,472	621,494	1,680	152,671	1,249	177,704

Type of business	GRASS VALLEY		HANFORD		HAWTHORNE		HAYWARD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	46	10,427	42	28,431	81	47,182	220	47,626
Home Furnishings and Appliance Stores	34	3,778	46	3,172	54	13,962	149	9,565
Bldg. Matrl. and Garden Equip. and Supplies	23	15,254	23	15,599	25	31,174	79	32,786
Food and Beverage Stores	25	12,196	40	10,577	57	8,467	118	17,730
Gasoline Stations	11	14,620	16	18,469	15	23,492	48	63,082
Clothing and Clothing Accessories Stores	49	1,431	112	10,310	85	8,485	193	17,785
General Merchandise Stores	15	9,354	23	32,435	25	#	61	73,342
Food Services and Drinking Places	99	11,190	131	18,031	171	18,434	378	40,418
Other Retail Group	309	13,221	383	11,794	294	69,548 #	836	31,496
Total Retail and Food Services	611	91,471	816	148,818	807	220,743	2,082	333,830
All Other Outlets	293	16,243	300	25,855	454	34,585	1,665	237,793
Totals All Outlets	904	107,714	1,116	174,673	1,261	255,327	3,747	571,623

Type of business	HEALDSBURG		HEMET		HERMOSA BEACH		HESPERIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	14	13,244	67	48,377	11	2,304	127	8,750
Home Furnishings and Appliance Stores	18	721	66	3,384	23	4,860	70	1,631
Bldg. Matrl. and Garden Equip. and Supplies	19	5,979	24	17,023	7	3,286	35	5,235
Food and Beverage Stores	33	5,447	48	10,172	23	5,527	49	12,817
Gasoline Stations	7	8,685	24	33,752	2	#	36	64,644
Clothing and Clothing Accessories Stores	37	2,300	89	6,925	93	2,281	63	3,930
General Merchandise Stores	4	656	30	27,616	19	31	29	13,500
Food Services and Drinking Places	55	10,367	174	22,820	123	20,789	130	19,562
Other Retail Group	252	4,536	516	12,601	340	11,432 #	518	6,999
Total Retail and Food Services	439	51,936	1,038	182,670	641	50,508	1,057	137,068
All Other Outlets	283	23,962	393	19,675	219	3,699	504	36,546
Totals All Outlets	722	75,898	1,431	202,345	860	54,207	1,561	173,614

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	HOLLISTER		HUNTINGTON BEACH		HUNTINGTON PARK		INDIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	8,480	232	94,489	44	22,044	80	39,291
Home Furnishings and Appliance Stores	20	469	288	75,656	54	6,164	90	9,121
Bldg. Matrl. and Garden Equip. and Supplies	20	5,261	106	35,788	16	#	50	13,891
Food and Beverage Stores	23	6,371	150	37,829	93	7,301	54	13,443
Gasoline Stations	12	14,613	50	70,648	7	10,354	11	16,436
Clothing and Clothing Accessories Stores	26	339	483	22,769	243	10,020	253	5,811
General Merchandise Stores	9	8,446	157	40,444	62	9,333	54	11,354
Food Services and Drinking Places	78	7,851	493	82,997	192	16,404	210	19,387
Other Retail Group	210	4,005	2,742	57,742	401	21,400 #	1,438	9,249
Total Retail and Food Services	439	55,835	4,701	518,362	1,112	103,021	2,240	137,983
All Other Outlets	263	13,035	2,267	148,179	399	22,745	510	30,996
Totals All Outlets	702	68,870	6,968	666,541	1,511	125,766	2,750	168,980
Type of business	INDUSTRY		INGLEWOOD		IRVINE		LA HABRA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	73,057	91	32,529	141	137,451	81	7,429
Home Furnishings and Appliance Stores	179	70,194	69	2,710	553	78,197	43	5,888
Bldg. Matrl. and Garden Equip. and Supplies	56	22,893	16	#	76	22,629	36	18,493
Food and Beverage Stores	45	3,458	113	14,266	150	37,030	64	10,852
Gasoline Stations	16	24,814	23	30,025	28	67,454	16	19,124
Clothing and Clothing Accessories Stores	359	15,810	218	13,387	426	46,103	54	6,459
General Merchandise Stores	156	63,531	54	32,908	94	70,866	25	62,618
Food Services and Drinking Places	160	31,635	247	30,048	571	123,449	165	21,317
Other Retail Group	2,365	23,094	550	37,569 #	1,857	71,311	353	10,577
Total Retail and Food Services	3,436	328,485	1,381	193,442	3,896	654,490	837	162,757
All Other Outlets	1,320	328,734	492	54,507	3,082	423,780	476	26,011
Totals All Outlets	4,756	657,219	1,873	247,948	6,978	1,078,270	1,313	188,767
Type of business	LA MESA		LA MIRADA		LA PUENTE		LA QUINTA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	59	49,629	22	4,180	66	8,482	15	14,160
Home Furnishings and Appliance Stores	69	8,758	37	#	59	#	51	9,584
Bldg. Matrl. and Garden Equip. and Supplies	16	5,963	14	11,763	16	1,846	14	14,455
Food and Beverage Stores	48	12,770	22	4,903	50	6,124	23	12,390
Gasoline Stations	18	23,989	13	38,247	9	8,570	4	9,751
Clothing and Clothing Accessories Stores	100	8,599	33	2,625	120	2,288	69	6,084
General Merchandise Stores	14	47,617	16	2,001	65	1,702	14	52,072
Food Services and Drinking Places	172	31,735	104	13,241	113	9,069	97	22,183
Other Retail Group	573	22,491	286	70,150 #	718	11,653 #	604	10,332
Total Retail and Food Services	1,069	211,551	547	147,111	1,216	49,735	891	151,011
All Other Outlets	498	19,467	358	62,830	248	4,217	337	18,394
Totals All Outlets	1,567	231,018	905	209,941	1,464	53,952	1,228	169,405
Type of business	LA VERNE		LAGUNA BEACH		LAGUNA HILLS		LAGUNA NIGUEL	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	567	13	1,361	40	4,125	41	34,953
Home Furnishings and Appliance Stores	34	6,621	81	1,446	104	11,495	144	7,273
Bldg. Matrl. and Garden Equip. and Supplies	9	2,375	24	3,723	22	1,281	30	14,542
Food and Beverage Stores	11	3,853	26	6,684	33	5,354	32	14,311
Gasoline Stations	7	15,714	9	6,178	11	13,988	10	19,661
Clothing and Clothing Accessories Stores	34	2,116	168	7,213	115	12,863	107	6,473
General Merchandise Stores	18	12,494	19	143	19	17,243	26	73,020
Food Services and Drinking Places	83	12,308	112	31,418	84	17,940	129	22,714
Other Retail Group	268	11,435	844	12,786	413	10,309	650	14,376
Total Retail and Food Services	482	67,482	1,296	70,952	841	94,599	1,169	207,323
All Other Outlets	279	16,278	452	22,320	523	23,618	609	29,374
Totals All Outlets	761	83,761	1,748	93,272	1,364	118,217	1,778	236,697

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	LAKE ELSINORE		LAKE FOREST		LAKEWOOD		LANCASTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	59	20,740	76	15,752	39	29,316	150	57,997
Home Furnishings and Appliance Stores	44	1,877	152	17,920	51	6,454	113	3,716
Bldg. Matrl. and Garden Equip. and Supplies	20	11,685	32	23,331	24	15,302	41	22,562
Food and Beverage Stores	36	8,504	60	15,414	59	11,157	76	15,959
Gasoline Stations	15	29,007	20	38,845	20	33,273	36	45,351
Clothing and Clothing Accessories Stores	113	9,982	103	7,391	144	27,395	190	8,423
General Merchandise Stores	24	36,548	26	17,208	38	68,538	55	66,822
Food Services and Drinking Places	119	16,628	215	35,080	179	36,185	281	37,622
Other Retail Group	467	9,787	713	30,563	554	17,050	749	20,476
Total Retail and Food Services	897	144,759	1,397	201,504	1,108	244,670	1,691	278,928
All Other Outlets	351	14,394	874	91,828	268	12,015	839	86,504
Totals All Outlets	1,248	159,153	2,271	293,332	1,376	256,686	2,530	365,432

Type of business	LAWNDALE		LEMON GROVE		LINCOLN		LIVERMORE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	37	5,341	28	19,544	20	2,385	85	48,403
Home Furnishings and Appliance Stores	38	1,878	17	665	21	530	102	6,166
Bldg. Matrl. and Garden Equip. and Supplies	10	6,135	12	#	16	10,778	52	27,170
Food and Beverage Stores	29	3,241	20	6,264	16	8,349	55	12,602
Gasoline Stations	11	18,537	11	13,956	5	9,858	31	47,774
Clothing and Clothing Accessories Stores	27	896	27	1,854	44	2,577	77	3,192
General Merchandise Stores	10	#	6	#	7	#	22	47,778
Food Services and Drinking Places	71	7,860	60	7,444	64	8,897	206	31,192
Other Retail Group	139	5,393 #	165	27,057 #	254	9,912 #	621	19,343
Total Retail and Food Services	372	49,282	346	76,784	447	53,286	1,251	243,620
All Other Outlets	179	6,513	157	7,873	194	10,523	939	215,377
Totals All Outlets	551	55,795	503	84,657	641	63,809	2,190	458,997

Type of business	LODI		LOMPOC		LONG BEACH		LOS ALTOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	108	19,130	30	11,035	320	69,320	3	#
Home Furnishings and Appliance Stores	56	3,201	22	1,406	356	22,393	51	2,518
Bldg. Matrl. and Garden Equip. and Supplies	32	17,168	13	#	107	#	10	3,512
Food and Beverage Stores	78	11,021	49	12,025	463	66,457	24	6,842
Gasoline Stations	25	27,880	10	12,160	113	176,783	8	12,904
Clothing and Clothing Accessories Stores	74	4,885	21	2,329	614	41,112	68	3,314
General Merchandise Stores	18	25,959	6	#	307	69,899	4	#
Food Services and Drinking Places	176	20,173	85	9,901	1,126	177,147	74	11,420
Other Retail Group	457	11,975	305	21,170 #	3,474	333,784 #	402	6,868 #
Total Retail and Food Services	1,024	141,393	541	70,026	6,880	956,894	644	47,379
All Other Outlets	529	49,122	252	8,802	2,440	274,800	331	3,829
Totals All Outlets	1,553	190,514	793	78,829	9,320	1,231,694	975	51,209

Type of business	LOS ANGELES		LOS BANOS		LOS GATOS		LYNWOOD	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	3,066	788,191	27	3,243	21	12,313	56	3,895
Home Furnishings and Appliance Stores	4,508	383,423	25	924	73	3,751	55	1,270
Bldg. Matrl. and Garden Equip. and Supplies	1,310	480,266	9	6,663	22	3,148	18	#
Food and Beverage Stores	3,614	563,438	20	7,428	36	9,889	74	8,853
Gasoline Stations	778	1,346,992	11	13,515	11	16,397	9	19,825
Clothing and Clothing Accessories Stores	10,244	666,464	34	888	94	8,104	110	3,395
General Merchandise Stores	2,235	629,831	11	13,872	7	#	33	2,941
Food Services and Drinking Places	10,508	1,523,869	78	9,447	126	24,943	143	13,715
Other Retail Group	29,222	882,195	156	4,211	489	17,681 #	311	9,487 #
Total Retail and Food Services	65,485	7,264,667	371	60,190	879	96,226	809	63,382
All Other Outlets	34,851	2,250,137	150	11,390	474	122,835	280	12,805
Totals All Outlets	100,336	9,514,805	521	71,580	1,353	219,060	1,089	76,187

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	MADERA		MALIBU		MANHATTAN BEACH		MANTECA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	57	16,094	4	#	14	#	57	22,847
Home Furnishings and Appliance Stores	40	1,767	34	783	47	#	44	6,113
Bldg. Matrl. and Garden Equip. and Supplies	17	11,181	13	670	8	#	24	12,375
Food and Beverage Stores	55	8,925	15	5,615	34	13,708	55	8,210
Gasoline Stations	26	16,991	9	7,843	4	9,506	30	20,989
Clothing and Clothing Accessories Stores	122	2,168	105	8,657	127	15,662	47	6,490
General Merchandise Stores	24	#	13	826	20	24,799	17	41,947
Food Services and Drinking Places	122	12,844	53	20,726	144	37,765	155	19,589
Other Retail Group	301	21,112 #	256	7,218 #	396	48,176 #	322	17,955
Total Retail and Food Services	764	91,082	502	52,337	794	149,615	751	156,516
All Other Outlets	303	40,841	225	5,886	350	51,107	365	31,069
Totals All Outlets	1,067	131,923	727	58,224	1,144	200,723	1,116	187,584
Type of business	MARTINEZ		MENIFEE		MENLO PARK		MERCED	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	26	1,518	31	2,907	5	#	76	35,169
Home Furnishings and Appliance Stores	31	298	35	9,156	64	6,005	56	6,329
Bldg. Matrl. and Garden Equip. and Supplies	13	9,652	24	#	16	3,687	23	17,581
Food and Beverage Stores	24	6,581	22	10,655	27	13,904	62	10,930
Gasoline Stations	16	14,873	11	22,941	11	16,746	24	27,280
Clothing and Clothing Accessories Stores	37	699	46	6,987	59	3,591	109	7,853
General Merchandise Stores	6	#	14	13,221	3	#	29	42,609
Food Services and Drinking Places	86	7,547	60	12,579	106	18,175	174	22,652
Other Retail Group	356	18,105 #	363	15,561 #	396	33,635 #	401	14,658
Total Retail and Food Services	595	59,274	606	94,008	687	95,744	954	185,060
All Other Outlets	286	49,400	234	12,715	461	41,960	405	35,035
Totals All Outlets	881	108,674	840	106,723	1,148	137,704	1,359	220,095
Type of business	MILPITAS		MISSION VIEJO		MODESTO		MONROVIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	31,363	82	48,432	189	36,907	44	46,578
Home Furnishings and Appliance Stores	111	32,639	164	25,360	214	27,720	56	13,667
Bldg. Matrl. and Garden Equip. and Supplies	20	12,809	39	12,722	64	35,124	18	#
Food and Beverage Stores	60	9,807	54	14,618	182	38,491	30	7,067
Gasoline Stations	17	25,493	23	44,191	57	54,068	7	12,978
Clothing and Clothing Accessories Stores	167	60,508	229	44,581	287	46,352	91	6,879
General Merchandise Stores	23	22,670	37	29,503	60	93,163	31	5,950
Food Services and Drinking Places	296	51,293	207	31,366	471	70,127	115	18,032
Other Retail Group	450	19,990	892	31,070	1,070	51,914	490	33,212 #
Total Retail and Food Services	1,180	266,572	1,727	281,843	2,594	453,867	882	144,364
All Other Outlets	725	119,015	815	58,281	1,131	183,745	459	47,421
Totals All Outlets	1,905	385,588	2,542	340,124	3,725	637,612	1,341	191,785
Type of business	MONTCLAIR		MONTEBELLO		MONTEREY		MONTEREY PARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	103	49,746	57	19,357	24	#	42	#
Home Furnishings and Appliance Stores	76	12,090	47	9,396	59	4,312	46	1,110
Bldg. Matrl. and Garden Equip. and Supplies	22	4,425	15	15,837	16	1,701	16	463
Food and Beverage Stores	35	3,318	58	7,650	42	8,302	55	7,176
Gasoline Stations	8	12,619	19	29,870	10	14,111	9	14,479
Clothing and Clothing Accessories Stores	201	30,312	120	24,654	92	10,227	77	3,468
General Merchandise Stores	70	50,577	44	29,383	14	#	45	1,241
Food Services and Drinking Places	106	17,615	171	23,116	194	40,387	168	25,726
Other Retail Group	816	15,644	379	13,867	551	44,456 #	436	24,461 #
Total Retail and Food Services	1,437	196,346	910	173,130	1,002	123,496	894	78,125
All Other Outlets	402	27,589	515	67,918	459	36,858	410	20,124
Totals All Outlets	1,839	223,935	1,425	241,048	1,461	160,353	1,304	98,249

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	MOORPARK		MORENO VALLEY		MORGAN HILL		MOUNTAIN VIEW	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	20	5,016	92	34,144	34	18,870	44	21,774
Home Furnishings and Appliance Stores	20	3,678	111	5,512	42	1,818	112	25,524
Bldg. Matrl. and Garden Equip. and Supplies	16	1,911	43	21,661	25	11,606	32	8,331
Food and Beverage Stores	25	4,834	70	21,552	28	6,467	70	16,484
Gasoline Stations	7	14,615	34	53,331	10	27,861	18	32,759
Clothing and Clothing Accessories Stores	28	2,485	241	15,608	41	4,557	81	7,645
General Merchandise Stores	9	9,729	50	59,568	13	10,352	17	50,712
Food Services and Drinking Places	76	10,003	263	40,584	121	16,060	273	46,355
Other Retail Group	229	8,919	789	17,547	333	9,231	629	32,276
Total Retail and Food Services	430	61,191	1,693	269,506	647	106,822	1,276	241,860
All Other Outlets	322	19,216	505	19,349	495	27,819	847	99,391
Totals All Outlets	752	80,407	2,198	288,856	1,142	134,642	2,123	341,251
Type of business	MURRIETA		NAPA		NATIONAL CITY		NEWARK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	18,506	53	28,764	103	97,279	77	25,211
Home Furnishings and Appliance Stores	120	21,814	88	5,261	65	3,805	41	3,447
Bldg. Matrl. and Garden Equip. and Supplies	44	19,333	49	28,243	35	5,107	22	16,728
Food and Beverage Stores	53	12,491	146	20,936	79	7,837	36	7,163
Gasoline Stations	23	36,664	21	38,329	16	23,080	12	14,197
Clothing and Clothing Accessories Stores	121	4,765	108	19,160	222	32,346	99	13,388
General Merchandise Stores	27	47,597	15	27,292	35	38,048	15	21,306
Food Services and Drinking Places	170	26,233	212	39,750	194	31,011	170	18,313
Other Retail Group	747	20,793	787	24,481	556	14,654	247	39,572
Total Retail and Food Services	1,394	208,195	1,479	232,216	1,305	253,166	719	159,326
All Other Outlets	666	34,160	928	38,202	426	37,331	394	30,198
Totals All Outlets	2,060	242,355	2,407	270,418	1,731	290,497	1,113	189,524
Type of business	NEWPORT BEACH		NORCO		NORWALK		NOVATO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	89	122,342	60	18,829	60	33,853	33	17,261
Home Furnishings and Appliance Stores	287	9,292	34	2,501	50	1,067	60	3,015
Bldg. Matrl. and Garden Equip. and Supplies	43	12,956	16	4,184	14	6,353	22	5,276
Food and Beverage Stores	90	24,161	26	5,282	68	11,221	33	11,532
Gasoline Stations	17	37,310	12	23,053	22	38,107	14	23,889
Clothing and Clothing Accessories Stores	357	57,350	31	927	99	5,446	59	8,879
General Merchandise Stores	39	42,015	9	#	43	42,778	7	34,730
Food Services and Drinking Places	363	99,368	87	12,157	192	22,076	127	18,737
Other Retail Group	1,258	34,891	296	13,688 #	539	9,339	588	19,276
Total Retail and Food Services	2,543	439,684	571	80,621	1,087	170,240	943	142,594
All Other Outlets	1,513	155,288	291	14,301	444	21,584	655	22,955
Totals All Outlets	4,056	594,972	862	94,922	1,531	191,825	1,598	165,549
Type of business	OAKDALE		OAKLAND		OCEANSIDE		ONTARIO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	35	9,907	262	86,500	136	30,065	254	205,293
Home Furnishings and Appliance Stores	19	990	330	26,107	162	20,972	274	43,943
Bldg. Matrl. and Garden Equip. and Supplies	18	3,740	128	42,650	63	29,639	141	36,651
Food and Beverage Stores	25	4,800	515	62,160	97	27,179	119	26,234
Gasoline Stations	9	16,078	117	154,714	42	67,302	70	135,254
Clothing and Clothing Accessories Stores	20	336	752	16,959	279	11,840	543	89,649
General Merchandise Stores	8	#	150	34,904	50	53,838	141	36,734
Food Services and Drinking Places	58	6,614	1,235	134,866	366	56,558	445	74,265
Other Retail Group	143	8,416 #	3,749	70,047	1,846	32,371	2,357	176,472
Total Retail and Food Services	335	50,881	7,238	628,908	3,041	329,765	4,344	824,497
All Other Outlets	215	13,967	3,046	307,889	1,164	54,225	2,055	500,963
Totals All Outlets	550	64,848	10,284	936,796	4,205	383,990	6,399	1,325,460

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	ORANGE		OROVILLE		OXNARD		PALM DESERT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	217	87,002	35	8,113	125	91,444	57	4,790
Home Furnishings and Appliance Stores	237	25,809	31	1,243	119	31,939	162	21,884
Bldg. Matrl. and Garden Equip. and Supplies	90	48,422	26	8,475	39	23,468	58	15,576
Food and Beverage Stores	110	27,093	24	5,673	155	23,839	44	13,113
Gasoline Stations	45	66,440	15	15,254	38	68,567	11	24,118
Clothing and Clothing Accessories Stores	280	32,383	30	659	185	20,010	386	47,989
General Merchandise Stores	66	42,328	8	#	56	66,105	45	85,434
Food Services and Drinking Places	433	75,394	76	8,881	347	51,680	208	41,172
Other Retail Group	1,423	49,117	198	19,110 #	1,110	26,881	1,439	33,261
Total Retail and Food Services	2,901	453,988	443	67,407	2,174	403,932	2,410	287,336
All Other Outlets	1,920	287,338	222	16,137	1,286	124,992	738	50,024
Totals All Outlets	4,821	741,326	665	83,544	3,460	528,924	3,148	337,361
Type of business	PALM SPRINGS		PALMDALE		PALO ALTO		PARAMOUNT	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	45	#	76	35,253	24	39,474	67	4,875
Home Furnishings and Appliance Stores	68	2,682	117	13,597	132	41,739	118	759
Bldg. Matrl. and Garden Equip. and Supplies	27	19,528	34	22,125	32	5,594	32	17,779
Food and Beverage Stores	43	12,537	57	20,411	40	8,789	57	12,317
Gasoline Stations	17	26,537	31	44,863	13	20,209	12	24,008
Clothing and Clothing Accessories Stores	120	9,379	215	20,987	155	69,198	490	5,849
General Merchandise Stores	21	#	77	73,185	16	39,276	173	#
Food Services and Drinking Places	240	46,916	238	42,192	265	66,882	113	10,058
Other Retail Group	828	47,865 #	778	22,389	804	28,389	2,648	19,938 #
Total Retail and Food Services	1,409	165,444	1,623	295,002	1,481	319,549	3,710	95,584
All Other Outlets	564	56,111	579	31,150	776	133,097	740	74,536
Totals All Outlets	1,973	221,555	2,202	326,152	2,257	452,646	4,450	170,121
Type of business	PASADENA		PASO ROBLES		PERRIS		PETALUMA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	137	84,950	49	24,081	57	12,665	52	47,545
Home Furnishings and Appliance Stores	316	44,811	44	4,588	42	1,684	72	3,555
Bldg. Matrl. and Garden Equip. and Supplies	83	19,580	26	15,718	25	#	33	7,863
Food and Beverage Stores	122	34,433	46	7,557	42	13,270	56	15,157
Gasoline Stations	28	45,005	22	29,752	14	29,015	19	29,140
Clothing and Clothing Accessories Stores	498	52,457	39	5,080	101	862	85	14,458
General Merchandise Stores	122	51,992	16	24,694	31	#	7	7,960
Food Services and Drinking Places	550	100,994	144	19,636	95	11,694	193	22,927
Other Retail Group	2,672	122,552	404	10,759	399	28,901 #	829	19,654
Total Retail and Food Services	4,528	556,773	790	141,866	806	98,090	1,346	168,259
All Other Outlets	1,518	120,604	458	29,831	269	61,814	730	44,014
Totals All Outlets	6,046	677,377	1,248	171,697	1,075	159,904	2,076	212,272
Type of business	PICO RIVERA		PINOLE		PITTSBURG		PLACENTIA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	2,061	13	1,947	44	21,199	47	16,185
Home Furnishings and Appliance Stores	45	4,908	16	#	27	4,986	55	3,739
Bldg. Matrl. and Garden Equip. and Supplies	16	13,668	5	4,648	15	#	19	1,446
Food and Beverage Stores	56	9,698	19	6,394	41	9,614	33	5,958
Gasoline Stations	13	20,001	8	9,996	12	17,448	9	16,514
Clothing and Clothing Accessories Stores	76	6,519	18	1,563	50	3,096	44	2,450
General Merchandise Stores	23	28,683	7	10,178	22	14,759	8	1,240
Food Services and Drinking Places	158	20,833	71	13,231	105	15,598	110	14,395
Other Retail Group	352	6,770	158	15,205 #	219	16,660 #	302	10,558
Total Retail and Food Services	771	113,141	315	63,161	535	103,361	627	72,485
All Other Outlets	355	45,209	128	4,344	281	31,237	520	39,964
Totals All Outlets	1,126	158,349	443	67,506	816	134,598	1,147	112,449

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	PLACERVILLE		PLEASANT HILL		PLEASANTON		POMONA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	15	14,024	23	2,054	88	64,163	293	15,652
Home Furnishings and Appliance Stores	22	1,606	58	22,700	126	12,439	155	2,547
Bldg. Matrl. and Garden Equip. and Supplies	13	#	29	6,098	43	13,021	82	18,628
Food and Beverage Stores	19	3,937	28	7,965	55	14,053	133	16,506
Gasoline Stations	9	6,757	12	15,641	20	27,098	50	59,392
Clothing and Clothing Accessories Stores	22	725	38	8,372	205	45,436	299	3,174
General Merchandise Stores	8	1,325	11	16,670	28	52,932	128	10,676
Food Services and Drinking Places	75	7,847	111	22,074	253	37,288	350	26,731
Other Retail Group	246	19,529 #	311	18,067	947	26,217	1,841	21,425
Total Retail and Food Services	429	55,750	621	119,641	1,765	292,647	3,331	174,732
All Other Outlets	151	12,337	273	17,277	881	132,541	1,318	84,780
Totals All Outlets	580	68,087	894	136,918	2,646	425,188	4,649	259,512
Type of business	PORTERVILLE		POWAY		RANCHO CORDOVA		RANCHO CUCAMONGA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	54	12,878	45	32,688	170	17,007	145	8,293
Home Furnishings and Appliance Stores	47	2,790	53	3,700	108	28,550	162	33,176
Bldg. Matrl. and Garden Equip. and Supplies	22	11,534	29	12,507	57	30,299	71	22,906
Food and Beverage Stores	28	7,443	26	5,921	49	7,217	93	26,015
Gasoline Stations	26	15,899	12	19,926	27	27,532	38	55,480
Clothing and Clothing Accessories Stores	95	2,324	43	1,544	52	2,868	262	33,055
General Merchandise Stores	28	25,778	16	64,327	21	36,667	72	87,203
Food Services and Drinking Places	105	12,838	128	14,586	182	19,660	350	78,759
Other Retail Group	332	6,129	507	20,196	442	24,225	1,233	57,439
Total Retail and Food Services	737	97,614	859	175,394	1,108	194,024	2,426	402,325
All Other Outlets	233	13,222	645	65,408	726	104,209	1,359	128,613
Totals All Outlets	970	110,836	1,504	240,802	1,834	298,234	3,785	530,938
Type of business	RANCHO SANTA MARGARITA		RED BLUFF		REDDING		REDLANDS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	30	25,061	18	4,271	133	60,952	63	47,956
Home Furnishings and Appliance Stores	83	2,760	14	1,102	115	17,125	70	4,649
Bldg. Matrl. and Garden Equip. and Supplies	18	#	18	#	74	37,966	32	26,133
Food and Beverage Stores	21	6,695	16	4,382	59	22,187	53	15,718
Gasoline Stations	6	14,493	15	17,109	50	58,615	16	24,753
Clothing and Clothing Accessories Stores	98	2,484	12	429	95	13,257	126	7,511
General Merchandise Stores	21	14,114	3	#	20	60,736	25	17,866
Food Services and Drinking Places	75	14,742	68	7,128	303	37,366	198	27,472
Other Retail Group	414	19,580 #	193	22,911 #	1,073	38,013	864	16,903
Total Retail and Food Services	766	99,930	357	57,333	1,922	346,216	1,447	188,961
All Other Outlets	410	25,143	194	7,674	1,092	85,432	535	32,949
Totals All Outlets	1,176	125,072	551	65,007	3,014	431,648	1,982	221,910
Type of business	REDONDO BEACH		REDWOOD CITY		RIALTO		RICHMOND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	13,099	72	80,446	107	6,339	90	36,673
Home Furnishings and Appliance Stores	99	13,673	104	18,439	48	1,025	54	4,058
Bldg. Matrl. and Garden Equip. and Supplies	24	2,527	35	19,715	20	11,522	21	#
Food and Beverage Stores	75	19,343	66	18,274	62	10,988	82	8,351
Gasoline Stations	13	19,990	26	36,512	28	45,100	31	65,920
Clothing and Clothing Accessories Stores	245	34,830	94	10,138	85	3,948	138	8,463
General Merchandise Stores	49	22,541	20	47,586	22	#	29	57,062
Food Services and Drinking Places	252	41,009	248	32,641	128	17,043	168	15,187
Other Retail Group	837	16,843	571	25,709	380	31,504 #	545	25,337 #
Total Retail and Food Services	1,630	183,856	1,236	289,460	880	127,469	1,158	221,051
All Other Outlets	572	21,563	787	101,787	420	93,486	642	60,457
Totals All Outlets	2,202	205,419	2,023	391,247	1,300	220,954	1,800	281,508

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	RIDGECREST		RIVERBANK		RIVERSIDE		ROCKLIN	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	32	7,894	26	1,825	364	215,264	51	22,226
Home Furnishings and Appliance Stores	26	1,674	11	#	335	33,331	75	33,724
Bldg. Matrl. and Garden Equip. and Supplies	12	#	8	#	153	58,392	33	5,736
Food and Beverage Stores	16	5,442	16	3,483	204	51,400	35	5,929
Gasoline Stations	16	8,766	5	7,660	67	108,281	20	25,990
Clothing and Clothing Accessories Stores	21	423	19	1,039	588	52,416	48	1,638
General Merchandise Stores	9	#	6	13,010	177	94,702	13	3,762
Food Services and Drinking Places	60	8,195	47	6,363	646	96,302	112	15,812
Other Retail Group	239	22,719 #	66	19,272 #	3,230	69,153	420	14,875
Total Retail and Food Services	431	55,113	204	52,652	5,764	779,241	807	129,691
All Other Outlets	183	5,326	75	3,701	2,302	234,726	426	38,594
Totals All Outlets	614	60,439	279	56,353	8,066	1,013,968	1,233	168,285

Type of business	ROHNERT PARK		ROSEMEAD		ROSEVILLE		SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	18	2,928	61	4,547	154	240,461	508	73,262
Home Furnishings and Appliance Stores	32	7,913	65	2,394	224	54,081	456	54,382
Bldg. Matrl. and Garden Equip. and Supplies	13	#	19	335	81	36,109	185	87,471
Food and Beverage Stores	30	8,270	43	4,434	101	30,017	399	73,581
Gasoline Stations	10	11,376	10	11,678	37	60,992	118	151,247
Clothing and Clothing Accessories Stores	18	1,734	33	336	404	70,900	823	78,806
General Merchandise Stores	9	46,529	31	33,227	109	113,765	154	117,049
Food Services and Drinking Places	113	17,174	140	17,509	396	72,472	1,342	181,727
Other Retail Group	284	22,690 #	249	4,809	1,899	63,217	3,670	115,471
Total Retail and Food Services	527	118,614	651	79,269	3,405	742,014	7,655	932,997
All Other Outlets	314	24,212	303	7,974	1,071	112,100	3,450	405,233
Totals All Outlets	841	142,826	954	87,243	4,476	854,114	11,105	1,338,230

Type of business	SALINAS		SAN BERNARDINO		SAN BRUNO		SAN CARLOS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	76,682	264	78,246	27	14,289	31	3,443
Home Furnishings and Appliance Stores	100	16,916	221	20,586	39	8,860	59	22,698
Bldg. Matrl. and Garden Equip. and Supplies	40	33,760	72	35,828	8	#	48	31,698
Food and Beverage Stores	128	26,625	195	31,163	32	5,037	16	3,628
Gasoline Stations	45	78,393	58	80,940	15	29,007	8	8,442
Clothing and Clothing Accessories Stores	223	22,401	553	24,808	78	11,783	50	7,971
General Merchandise Stores	40	58,378	198	102,711	12	25,993	6	950
Food Services and Drinking Places	309	43,274	487	64,328	136	24,477	113	14,414
Other Retail Group	782	26,425	2,948	36,330	242	25,785 #	390	21,640
Total Retail and Food Services	1,797	382,853	4,996	474,940	589	145,232	721	114,884
All Other Outlets	868	124,106	1,160	90,235	290	12,077	656	38,553
Totals All Outlets	2,665	506,959	6,156	565,175	879	157,309	1,377	153,437

Type of business	SAN CLEMENTE		SAN DIEGO		SAN DIMAS		SAN FERNANDO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	47	3,450	1,253	470,303	27	1,141	44	2,870
Home Furnishings and Appliance Stores	134	7,911	1,701	291,132	35	3,360	95	1,655
Bldg. Matrl. and Garden Equip. and Supplies	33	#	457	213,551	13	#	20	#
Food and Beverage Stores	49	13,620	995	225,129	26	5,983	34	4,072
Gasoline Stations	15	35,003	324	486,931	11	15,770	7	5,173
Clothing and Clothing Accessories Stores	159	2,985	2,575	380,425	47	5,560	350	2,449
General Merchandise Stores	43	13,471	442	369,457	19	31,890	143	9,223
Food Services and Drinking Places	185	25,602	3,815	724,028	73	10,650	95	10,886
Other Retail Group	768	26,970 #	12,813	376,953	327	15,800 #	1,074	20,261 #
Total Retail and Food Services	1,433	129,012	24,375	3,537,908	578	90,154	1,862	56,589
All Other Outlets	755	28,110	11,573	1,352,082	404	44,627	360	15,994
Totals All Outlets	2,188	157,122	35,948	4,889,990	982	134,782	2,222	72,583

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SAN FRANCISCO		SAN GABRIEL		SAN JOSE		SAN JUAN CAPISTRANO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	238	115,270	33	#	558	316,426	31	39,083
Home Furnishings and Appliance Stores	1,064	180,483	76	3,729	1,010	125,161	54	6,246
Bldg. Matrl. and Garden Equip. and Supplies	318	102,969	24	3,691	327	181,759	23	12,067
Food and Beverage Stores	1,196	154,409	48	3,306	657	111,603	22	3,910
Gasoline Stations	122	170,208	11	15,956	208	361,067	8	10,433
Clothing and Clothing Accessories Stores	2,300	400,992	101	9,628	1,250	197,517	76	6,207
General Merchandise Stores	256	176,863	31	125	195	268,127	23	#
Food Services and Drinking Places	4,313	789,865	190	19,130	2,105	334,238	85	13,988
Other Retail Group	7,802	366,238	423	11,894 #	6,486	224,759	521	25,605 #
Total Retail and Food Services	17,609	2,457,298	937	67,459	12,796	2,120,657	843	117,541
All Other Outlets	9,327	1,186,224	394	12,941	6,720	979,629	436	21,448
Totals All Outlets	26,936	3,643,522	1,331	80,400	19,516	3,100,287	1,279	138,988

Type of business	SAN LEANDRO		SAN LUIS OBISPO		SAN MARCOS		SAN MATEO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	78	53,646	64	46,805	60	19,390	77	19,943
Home Furnishings and Appliance Stores	103	8,626	86	15,787	101	47,013	159	17,489
Bldg. Matrl. and Garden Equip. and Supplies	63	30,675	39	23,110	58	35,421	46	20,251
Food and Beverage Stores	77	12,496	49	15,181	45	12,456	94	20,402
Gasoline Stations	33	32,151	17	28,031	18	30,513	32	47,991
Clothing and Clothing Accessories Stores	153	31,944	111	18,835	72	12,198	221	42,037
General Merchandise Stores	30	72,472	14	31,169	14	20,547	29	37,286
Food Services and Drinking Places	270	28,865	188	33,010	206	31,754	353	50,704
Other Retail Group	505	25,319	579	30,956	699	20,124	1,006	40,767
Total Retail and Food Services	1,312	296,192	1,147	242,884	1,273	229,418	2,017	296,870
All Other Outlets	997	139,380	656	47,199	926	60,552	1,163	51,691
Totals All Outlets	2,309	435,572	1,803	290,083	2,199	289,969	3,180	348,561

Type of business	SAN RAFAEL		SAN RAMON		SANTA ANA		SANTA BARBARA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	93	81,299	30	7,400	314	121,610	70	30,954
Home Furnishings and Appliance Stores	130	25,590	88	6,743	344	30,146	144	21,970
Bldg. Matrl. and Garden Equip. and Supplies	46	49,149	22	24,555	117	51,818	80	24,677
Food and Beverage Stores	61	17,930	26	11,178	315	49,400	122	32,403
Gasoline Stations	21	25,287	22	28,891	57	89,465	32	38,941
Clothing and Clothing Accessories Stores	124	9,404	74	2,779	452	53,836	254	44,474
General Merchandise Stores	18	13,673	13	#	125	57,423	52	17,957
Food Services and Drinking Places	239	26,473	153	22,071	732	81,312	405	79,556
Other Retail Group	852	35,573	453	27,079 #	1,470	58,227	1,731	41,530
Total Retail and Food Services	1,584	284,378	881	130,695	3,926	593,238	2,890	332,461
All Other Outlets	1,129	68,860	563	65,625	2,919	248,806	1,519	87,354
Totals All Outlets	2,713	353,238	1,444	196,319	6,845	842,044	4,409	419,814

Type of business	SANTA CLARA		SANTA CLARITA		SANTA CRUZ		SANTA FE SPRINGS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	150	135,256	173	114,683	44	15,493	124	19,763
Home Furnishings and Appliance Stores	252	53,424	262	18,811	78	5,416	150	6,244
Bldg. Matrl. and Garden Equip. and Supplies	60	19,071	97	40,520	38	10,521	69	9,100
Food and Beverage Stores	103	20,319	129	29,313	78	15,841	38	6,104
Gasoline Stations	28	45,720	47	91,708	15	18,900	11	18,492
Clothing and Clothing Accessories Stores	114	17,870	497	28,682	127	12,083	387	4,137
General Merchandise Stores	27	45,760	150	103,559	12	#	176	16,876
Food Services and Drinking Places	451	73,940	442	74,682	233	40,617	138	15,380
Other Retail Group	897	31,155	2,348	42,768	972	50,613 #	2,699	22,316
Total Retail and Food Services	2,082	442,514	4,145	544,725	1,597	169,484	3,792	118,412
All Other Outlets	2,101	456,075	1,789	103,983	626	30,349	1,862	360,645
Totals All Outlets	4,183	898,589	5,934	648,709	2,223	199,833	5,654	479,057

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	SANTA MARIA		SANTA MONICA		SANTA ROSA		SANTEE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	100	53,818	86	113,749	127	92,349	69	7,744
Home Furnishings and Appliance Stores	76	8,859	220	32,022	175	39,549	50	7,067
Bldg. Matrl. and Garden Equip. and Supplies	49	32,763	49	15,686	82	43,116	26	20,772
Food and Beverage Stores	93	21,288	85	25,174	128	40,037	31	8,288
Gasoline Stations	21	42,042	18	34,668	49	73,559	13	15,232
Clothing and Clothing Accessories Stores	116	9,506	519	101,572	240	37,493	62	7,000
General Merchandise Stores	37	50,869	75	15,094	33	81,826	19	50,553
Food Services and Drinking Places	225	30,907	466	125,179	447	56,307	112	18,384
Other Retail Group	544	18,567	1,629	88,773	1,766	61,175	439	14,754
Total Retail and Food Services	1,261	268,620	3,147	551,918	3,047	525,412	821	149,792
All Other Outlets	793	88,972	1,368	164,703	1,663	108,996	423	27,050
Totals All Outlets	2,054	357,591	4,515	716,621	4,710	634,408	1,244	176,842

Type of business	SEAL BEACH		SEASIDE		SELMA		SHAFTER	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	12	#	45	47,421	28	29,199	11	3,279
Home Furnishings and Appliance Stores	24	4,610	28	1,554	21	1,189	8	#
Bldg. Matrl. and Garden Equip. and Supplies	7	423	10	#	8	#	6	#
Food and Beverage Stores	15	5,629	26	3,626	23	4,621	15	1,252
Gasoline Stations	8	13,299	7	7,411	5	5,601	9	9,606
Clothing and Clothing Accessories Stores	50	6,669	26	186	64	457	12	69
General Merchandise Stores	18	14,190	6	1,200	11	#	7	467
Food Services and Drinking Places	83	20,266	63	7,888	57	8,008	24	1,779
Other Retail Group	218	7,850 #	157	19,295 #	134	21,785 #	50	62,231 #
Total Retail and Food Services	435	72,936	368	88,581	351	70,859	142	78,685
All Other Outlets	163	37,760	161	12,956	123	9,896	78	98,972
Totals All Outlets	598	110,696	529	101,537	474	80,755	220	177,657

Type of business	SIMI VALLEY		SONOMA		SONORA		SOUTH EL MONTE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	83	42,677	10	3,054	19	1,902	101	5,514
Home Furnishings and Appliance Stores	99	11,672	22	1,494	22	866	80	4,092
Bldg. Matrl. and Garden Equip. and Supplies	42	28,773	8	#	21	13,590	51	6,926
Food and Beverage Stores	73	20,600	29	7,518	11	5,637	35	3,327
Gasoline Stations	32	48,934	6	6,860	6	6,846	9	28,192
Clothing and Clothing Accessories Stores	140	11,279	34	2,358	34	1,715	145	#
General Merchandise Stores	40	63,327	6	1,115	4	#	54	362
Food Services and Drinking Places	256	41,355	58	10,933	54	4,487	69	5,968
Other Retail Group	962	24,735	248	13,201 #	203	19,526 #	684	4,600 #
Total Retail and Food Services	1,727	293,353	421	46,531	374	54,569	1,228	58,981
All Other Outlets	1,167	49,227	254	7,062	173	4,377	855	32,524
Totals All Outlets	2,894	342,580	675	53,593	547	58,947	2,083	91,504

Type of business	SOUTH GATE		SOUTH LAKE TAHOE		SOUTH SAN FRANCISCO		STANTON	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	129	20,891	22	3,630	53	7,203	57	7,531
Home Furnishings and Appliance Stores	60	715	24	940	58	10,605	25	#
Bldg. Matrl. and Garden Equip. and Supplies	27	592	21	3,808	31	13,661	19	11,679
Food and Beverage Stores	86	8,450	36	9,324	57	9,220	43	5,023
Gasoline Stations	22	25,138	11	7,845	26	29,279	11	16,262
Clothing and Clothing Accessories Stores	89	4,515	57	5,239	41	502	43	558
General Merchandise Stores	48	24,418	7	#	14	#	16	#
Food Services and Drinking Places	164	15,210	131	13,785	189	27,460	103	10,359
Other Retail Group	406	5,316	238	10,355 #	299	74,772 #	120	11,674 #
Total Retail and Food Services	1,031	105,244	547	54,927	768	172,702	437	63,086
All Other Outlets	571	32,036	249	10,003	796	88,373	290	14,627
Totals All Outlets	1,602	137,280	796	64,930	1,564	261,076	727	77,713

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	STOCKTON		SUNNYVALE		TEMECULA		THOUSAND OAKS	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	270	95,861	61	85,732	111	92,893	110	126,188
Home Furnishings and Appliance Stores	203	20,092	160	31,821	143	19,519	164	30,538
Bldg. Matrl. and Garden Equip. and Supplies	81	56,786	34	40,827	58	28,798	47	26,888
Food and Beverage Stores	267	44,266	95	18,268	65	19,084	80	30,474
Gasoline Stations	77	91,742	30	40,292	26	64,708	30	54,912
Clothing and Clothing Accessories Stores	356	32,086	108	9,711	237	30,695	226	40,726
General Merchandise Stores	80	101,289	13	46,502	43	89,417	52	34,898
Food Services and Drinking Places	586	70,909	382	56,675	322	63,046	326	65,978
Other Retail Group	1,507	83,192	906	31,540	1,089	37,400	1,344	53,982
Total Retail and Food Services	3,427	596,225	1,789	361,369	2,094	445,561	2,379	464,584
All Other Outlets	1,529	194,665	1,303	298,002	1,033	144,154	1,515	109,513
Totals All Outlets	4,956	790,890	3,092	659,371	3,127	589,715	3,894	574,097

Type of business	TORRANCE		TRACY		TRUCKEE		TULARE	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	146	154,071	62	42,764	18	1,809	56	17,995
Home Furnishings and Appliance Stores	347	52,143	67	25,470	28	2,812	47	1,546
Bldg. Matrl. and Garden Equip. and Supplies	92	41,487	29	14,915	25	8,712	29	15,285
Food and Beverage Stores	124	30,211	58	12,124	16	3,916	37	9,486
Gasoline Stations	39	65,552	19	49,417	10	8,521	28	45,146
Clothing and Clothing Accessories Stores	842	54,931	116	10,676	45	1,640	132	14,117
General Merchandise Stores	310	103,855	28	41,137	3	#	20	21,468
Food Services and Drinking Places	488	89,425	163	25,732	65	7,597	140	15,914
Other Retail Group	3,717	82,413	408	13,999	234	6,715 #	324	8,323
Total Retail and Food Services	6,105	674,088	950	236,233	444	41,722	813	149,281
All Other Outlets	2,003	178,450	415	28,880	182	7,996	343	37,000
Totals All Outlets	8,108	852,538	1,365	265,113	626	49,718	1,156	186,281

Type of business	TURLOCK		TUSTIN		UKIAH		UNION CITY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	94	14,832	39	86,554	26	9,044	21	2,642
Home Furnishings and Appliance Stores	66	3,371	140	31,993	18	1,930	56	11,448
Bldg. Matrl. and Garden Equip. and Supplies	32	20,229	26	18,939	16	17,834	23	33,673
Food and Beverage Stores	65	11,936	66	19,891	21	6,681	47	7,876
Gasoline Stations	27	40,720	18	35,306	11	10,885	12	14,656
Clothing and Clothing Accessories Stores	95	8,997	143	24,186	29	3,184	51	1,151
General Merchandise Stores	19	50,791	32	63,532	6	16,724	18	#
Food Services and Drinking Places	167	24,644	219	43,104	82	9,475	126	20,929
Other Retail Group	421	16,783	653	39,828	264	8,920	310	30,946 #
Total Retail and Food Services	986	192,303	1,336	363,333	473	84,676	664	123,320
All Other Outlets	491	48,954	893	60,487	232	9,038	463	65,278
Totals All Outlets	1,477	241,257	2,229	423,821	705	93,714	1,127	188,598

Type of business	UPLAND		VACAVILLE		VALLEJO		VENTURA	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	128	24,085	62	45,389	89	39,753	131	67,854
Home Furnishings and Appliance Stores	97	6,132	71	13,819	68	10,341	165	18,602
Bldg. Matrl. and Garden Equip. and Supplies	50	29,977	33	24,530	25	20,297	85	37,596
Food and Beverage Stores	53	10,121	57	14,031	86	14,146	101	23,364
Gasoline Stations	20	29,405	32	34,647	38	38,786	40	54,220
Clothing and Clothing Accessories Stores	107	4,390	162	54,685	91	8,526	259	22,446
General Merchandise Stores	28	31,739	22	49,043	16	35,419	97	45,225
Food Services and Drinking Places	186	25,085	186	35,210	214	28,254	390	53,865
Other Retail Group	643	24,981	547	21,606	738	18,947	2,266	39,007
Total Retail and Food Services	1,312	185,916	1,172	292,959	1,365	214,468	3,534	362,180
All Other Outlets	721	42,255	474	42,549	515	37,112	1,615	82,270
Totals All Outlets	2,033	228,171	1,646	335,508	1,880	251,579	5,149	444,450

NOTE: Detail may not compute to total due to rounding.

TABLE 5. TAXABLE SALES IN THE 272 LARGEST CITIES, BY TYPE OF BUSINESS, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

Type of business	VICTORVILLE		VISALIA		VISTA		WALNUT CREEK	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	130	77,675	121	49,668	80	31,545	73	86,371
Home Furnishings and Appliance Stores	138	16,678	136	18,257	77	3,176	112	17,909
Bldg. Matrl. and Garden Equip. and Supplies	31	22,807	65	29,678	57	32,481	32	8,938
Food and Beverage Stores	84	19,783	58	19,692	63	15,966	44	16,488
Gasoline Stations	33	48,438	38	33,640	26	44,739	27	32,849
Clothing and Clothing Accessories Stores	252	17,080	229	23,461	81	5,092	173	61,358
General Merchandise Stores	72	60,607	39	80,651	29	53,308	20	32,792
Food Services and Drinking Places	232	34,463	292	46,213	209	25,521	230	46,422
Other Retail Group	1,180	22,754	765	39,539	747	19,023	796	31,614
Total Retail and Food Services	2,152	320,284	1,743	340,800	1,369	230,852	1,507	334,741
All Other Outlets	538	32,525	948	186,452	1,000	92,056	782	59,294
Totals All Outlets	2,690	352,809	2,691	527,252	2,369	322,908	2,289	394,035
Type of business	WATSONVILLE		WEST COVINA		WEST HOLLYWOOD		WEST SACRAMENTO	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	41	19,289	57	65,609	24	#	79	10,298
Home Furnishings and Appliance Stores	33	2,291	100	9,353	148	26,927	37	#
Bldg. Matrl. and Garden Equip. and Supplies	27	13,749	18	#	27	6,499	32	19,212
Food and Beverage Stores	62	9,818	68	12,098	56	27,853	44	12,523
Gasoline Stations	17	19,592	19	30,827	7	9,539	21	26,323
Clothing and Clothing Accessories Stores	80	4,243	174	23,848	221	20,046	43	#
General Merchandise Stores	15	#	49	38,958	23	#	10	24,008
Food Services and Drinking Places	127	15,339	219	36,264	230	78,731	108	11,270
Other Retail Group	341	24,029 #	552	25,544 #	560	55,853 #	240	31,735 #
Total Retail and Food Services	743	108,351	1,256	242,501	1,296	225,448	614	135,368
All Other Outlets	420	29,423	427	30,876	604	38,050	560	174,457
Totals All Outlets	1,163	137,774	1,683	273,377	1,900	263,498	1,174	309,825
Type of business	WESTMINSTER		WHITTIER		WINDSOR		WOODLAND	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	84	47,946	71	9,747	10	2,141	45	16,656
Home Furnishings and Appliance Stores	136	19,854	74	2,579	14	787	46	4,901
Bldg. Matrl. and Garden Equip. and Supplies	32	18,767	41	13,652	11	#	32	19,417
Food and Beverage Stores	130	14,333	67	16,065	18	4,030	38	10,529
Gasoline Stations	21	36,822	15	24,130	6	8,592	17	21,143
Clothing and Clothing Accessories Stores	276	19,436	127	7,883	19	152	54	3,611
General Merchandise Stores	46	55,421	65	22,149	2	#	16	33,673
Food Services and Drinking Places	286	27,652	220	28,967	55	7,170	131	13,653
Other Retail Group	617	20,035	1,054	18,238	204	30,759 #	324	14,344
Total Retail and Food Services	1,628	260,265	1,734	143,409	339	53,631	703	137,925
All Other Outlets	655	25,986	613	30,894	237	20,380	425	67,220
Totals All Outlets	2,283	286,251	2,347	174,304	576	74,011	1,128	205,145
Type of business	YORBA LINDA		YUBA CITY		YUCAIPA		YUCCA VALLEY	
	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions	Permits	Taxable transactions
Retail and Food Services								
Motor Vehicle and Parts Dealers	36	2,234	77	27,057	58	6,378	37	7,362
Home Furnishings and Appliance Stores	84	22,031	59	5,525	38	629	25	848
Bldg. Matrl. and Garden Equip. and Supplies	38	3,261	26	24,866	27	2,672	11	#
Food and Beverage Stores	20	7,120	62	12,667	26	6,799	15	7,690
Gasoline Stations	7	12,776	25	15,963	12	18,483	11	13,350
Clothing and Clothing Accessories Stores	81	2,266	84	10,558	41	#	23	566
General Merchandise Stores	18	#	23	52,024	10	1,604	6	#
Food Services and Drinking Places	90	15,452	150	21,428	81	8,757	46	6,789
Other Retail Group	494	34,003 #	402	19,592	385	7,412 #	356	26,672 #
Total Retail and Food Services	868	99,144	908	189,680	678	52,733	530	63,277
All Other Outlets	553	20,838	446	40,095	248	6,108	174	3,091
Totals All Outlets	1,421	119,982	1,354	229,775	926	58,841	704	66,367

Sales omitted because their publication would result in the disclosure of confidential information. In Table 5, these are included with "Other Retail Group" when possible.

NOTE: Detail may not compute to total due to rounding.

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2011
(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
ADELANTO	146	10,664	254	25,067	GALT	1,308	26,893	1,502	35,193
ALBANY	324	37,688	478	46,248	GONZALES	83	5,111	125	15,590
ALTURAS	101	8,220	160	10,509	GRAND TERRACE	146	9,461	195	22,201
AMADOR	20	#	22	195 #	GREENFIELD	123	16,530	172	23,718
AMERICAN CANYON	216	39,775	343	44,424	GRIDLEY	126	18,742	172	21,200
ANDERSON	282	40,809	429	48,641	GROVER BEACH	220	17,715	375	22,426
ANGELS CAMP	127	13,554	174	14,835	GUADALUPE	48	3,488	72	6,638
ARCATA	525	36,163	748	48,803	GUSTINE	71	3,476	101	4,964
ARTESIA	385	37,284	517	43,014	HALF MOON BAY	404	40,471	593	50,349
ARVIN	109	8,442	138	18,900	HAWAIIAN GARDENS	170	13,187	244	15,508
ATHERTON	109	#	181	9,217 #	HERCULES	184	19,134	240	28,328
ATWATER	291	48,735	405	59,169	HIDDEN HILLS	37	158	44	223
AVALON	164	14,864	212	16,282	HIGHLAND	425	44,950	569	48,185
AVENAL	74	4,275	89	5,382	HILLSBOROUGH	135	347	209	1,459
BANNING	323	36,648	448	40,159	HOLTVILLE	47	3,797	67	9,079
BELL	416	30,961	609	42,574	HUGHSON	71	3,443	103	9,202
BELL GARDENS	406	47,131	629	52,832	HURON	53	2,858	69	3,475
BELMONT	357	42,016	616	56,858	IMPERIAL	95	25,098	162	43,268
BELVEDERE	37	253	77	1,489	IMPERIAL BEACH	248	17,236	333	18,283
BIG BEAR LAKE	404	30,652	523	32,769	INDIAN WELLS	140	9,173	209	22,958
BIGGS	7	389	13	537	IONE	78	1,797	104	3,352
BISHOP	253	34,509	377	43,551	IRWINDALE	266	35,589	619	95,855
BLUE LAKE	22	187	33	379	ISLETON	30	597	37	3,709
BLYTHE	159	30,991	263	35,958	JACKSON	194	12,975	275	15,012
BRADBURY	12	#	15	55 #	KERMAN	137	21,689	186	29,940
BRAWLEY	153	27,424	281	44,178	KING CITY	219	18,634	310	29,381
BRISBANE	97	21,991	236	103,651	KINGSBURG	153	15,994	233	21,209
BUELLTON	144	30,898	275	36,637	LA CANADA-FLINTRIDGE	346	47,786	530	53,162
CALIFORNIA CITY	97	6,829	127	7,063	LA HABRA HEIGHTS	53	66	78	712
CALIMESA	111	13,893	151	15,088	LA PALMA	167	111,329	261	127,381
CALIPATRIA	16	1,854	29	5,070	LAFAYETTE	563	47,877	890	57,202
CALISTOGA	175	14,055	272	20,197	LAGUNA WOODS	146	17,946	190	19,638
CANYON LAKE	178	3,007	231	3,318	LAKEPORT	196	24,483	290	27,446
CARMEL	432	39,574	573	42,901	LARKSPUR	297	38,120	480	43,857
CARPINTERIA	320	29,848	495	40,738	LATHROP	132	44,808	206	58,100
CHOWCHILLA	152	16,028	220	20,504	LEMOORE	202	26,293	287	42,413
CLAYTON	118	7,029	157	7,940	LINDSAY	142	14,953	192	17,843
CLEARLAKE	178	27,442	244	28,734	LIVE OAK	68	4,716	88	5,627
CLOVERDALE	151	12,698	227	13,758	LIVINGSTON	92	24,534	116	26,783
COALINGA	104	15,563	170	21,813	LOMA LINDA	214	68,532	311	89,878
COLFAX	101	8,760	141	12,327	LOMITA	398	32,208	550	36,666
COLMA	101	148,076	163	159,409	LOOMIS	183	9,757	296	18,511
COLUSA	113	19,070	176	32,249	LOS ALAMITOS	389	39,367	668	58,810
CORCORAN	101	10,005	165	21,120	LOS ALTOS HILLS	104	434	158	2,096
CORNING	138	65,607	190	68,435	LOYALTON	16	711	23	866
CORONADO	380	30,460	559	54,493	MAMMOTH LAKES	249	24,211	365	31,000
COTATI	207	34,324	311	38,263	MARICOPA	14	#	15	775 #
CRESCENT CITY	155	19,589	241	24,152	MARINA	225	40,187	343	43,097
CUDAHY	341	13,229	435	24,604	MARYSVILLE	253	31,811	356	43,784
DEL MAR	931	32,562	1,179	38,675	MAYWOOD	251	20,511	367	25,939
DEL REY OAKS	25	6,159	46	7,527	MC FARLAND	78	4,451	102	5,780
DESERT HOT SPRINGS	325	25,914	428	28,158	MENDOTA	91	7,754	117	13,661
DORRIS	15	442	23	494	MILL VALLEY	475	48,276	787	55,398
DOS PALOS	61	3,234	88	9,491	MILLBRAE	343	45,409	491	51,526
DUNSMUIR	58	1,525	78	1,661	MONTAGUE	37	895	47	921
EAST PALO ALTO	119	62,358	163	67,662	MONTE SERENO	40	144	56	181
EASTVALE	223	61,141	340	82,125	MORAGA	221	20,183	323	22,348
ESCALON	108	11,985	161	16,229	MORRO BAY	393	29,112	523	31,976
ETNA	35	1,139	49	1,340	MOUNT SHASTA	212	14,704	305	19,032
EXETER	155	13,065	217	15,004	NEEDLES	72	8,355	112	9,075
FAIRFAX	204	10,024	309	10,803	NEVADA CITY	265	10,921	366	18,222
FARMERSVILLE	100	10,097	125	11,300	NEWMAN	82	5,736	115	9,343
FERNDALE	77	2,379	107	2,800	OAKLEY	269	25,716	397	34,632
FILLMORE	166	19,147	245	21,338	OJAI	372	19,175	553	25,467
FIREBAUGH	71	7,249	108	17,996	ORANGE COVE	56	3,117	71	3,710
FORT BRAGG	268	28,914	389	34,369	ORINDA	322	17,515	495	20,004
FORT JONES	35	2,085	51	2,316	ORLAND	158	16,018	225	18,805
FORTUNA	259	26,373	377	33,455	PACIFIC GROVE	451	25,653	626	30,352
FOSTER CITY	356	49,482	595	93,092	PACIFICA	491	37,197	740	39,380
FOWLER	84	13,562	138	26,066	PALOS VERDES ESTATES	196	2,328	280	4,410

TABLE 6. TAXABLE SALES IN ALL CITIES EXCEPT THE 272 LARGEST, SECOND QUARTER 2011

(Taxable transactions in thousands of dollars)

City	Retail and food services		Total outlets		City	Retail and food services		Total outlets	
	Permits	Taxable Transactions	Permits	Taxable Transactions		Permits	Taxable Transactions	Permits	Taxable Transactions
PARADISE	601	34,780	838	38,139	SOLANA BEACH	538	49,611	825	66,764
PARLIER	92	7,071	112	8,113	SOLEDAD	136	13,803	183	15,055
PATTERSON	181	28,586	246	34,892	SOLVANG	272	18,621	377	23,926
PIEDMONT	122	2,921	198	3,230	SOUTH PASADENA	449	33,804	660	39,441
PISMO BEACH	342	52,300	431	55,298	ST. HELENA	275	33,959	523	53,003
PLYMOUTH	41	2,655	69	3,203	SUISUN	231	23,946	313	24,866
POINT ARENA	40	1,734	47	1,879	SUSANVILLE	168	27,319	272	29,518
PORT HUENEME	189	18,074	271	19,791	SUTTER CREEK	118	4,705	154	5,235
PORTOLA	60	2,584	93	3,785	TAFT	164	21,991	239	40,888
PORTOLA VALLEY	83	2,291	143	3,932	TEHACHAPI	312	46,098	419	48,048
RANCHO MIRAGE	422	71,731	577	92,669	TEHAMA	5	#	5	47 #
RANCHO PALOS VERDES	482	25,956	662	41,998	TEMPLE CITY	473	33,143	714	37,440
REEDLEY	236	27,205	383	35,556	TIBURON	183	8,077	318	9,331
RIO DELL	44	2,810	57	3,876	TRINIDAD	27	#	37	2,246 #
RIO VISTA	117	11,855	187	21,041	TULELAKE	12	420	19	6,163
RIPON	165	45,511	247	51,432	TWENTYNINE PALMS	215	24,680	304	27,826
ROLLING HILLS	29	#	40	85 #	VERNON	249	15,871	1,039	98,639
ROLLING HILLS ESTATES	323	23,527	442	25,670	VILLA PARK	75	2,893	131	3,224
ROSS	41	507	83	782	WALNUT	556	28,324	985	39,556
SAN ANSELMO	378	21,363	606	24,125	WASCO	157	22,398	215	27,103
SAN JACINTO	404	42,123	599	49,357	WATERFORD	74	6,376	97	9,655
SAN JOAQUIN	21	1,779	29	6,723	WEED	87	19,892	120	20,054
SAN JUAN BAUTISTA	146	2,994	171	3,149	WESTLAKE VILLAGE	395	50,846	705	63,017
SAN MARINO	217	7,043	334	8,865	WESTMORLAND	16	#	19	3,743 #
SAN PABLO	324	34,242	440	37,757	WHEATLAND	38	2,901	47	4,028
SAND CITY	67	43,117	137	48,109	WILDOMAR	344	27,448	455	30,081
SANGER	252	32,923	369	38,191	WILLIAMS	74	12,158	100	13,785
SANTA PAULA	290	35,196	496	46,383	WILLITS	202	32,687	297	38,722
SARATOGA	379	18,770	579	22,808	WILLOWS	119	18,885	177	29,706
SAUSALITO	476	29,428	791	35,962	WINTERS	98	8,299	140	9,099
SCOTTS VALLEY	334	34,536	525	43,039	WOODLAKE	69	3,408	93	5,164
SEBASTOPOL	399	27,344	576	30,630	WOODSIDE	117	9,251	195	11,042
SHASTA LAKE	113	5,824	188	10,709	YOUNTVILLE	75	18,133	138	21,487
SIERRA MADRE	239	5,181	330	5,898	YREKA	248	29,920	383	34,414
SIGNAL HILL	377	193,057	752	233,439					

Sales omitted because their publication would result in the disclosure of confidential information. In Table 6, these are included with "Total Outlets, Taxable Transactions".

FOOTNOTES

a/ Per capita taxable sales were derived by dividing second quarter self-assessed taxable sales by the population estimates of the State Department of Finance for July 1. The populations used were 37,318,481 for 2010 and 37,578,616 for 2011.

b/ Some permittees, by the nature of their business, are not required to allocate local sales or use tax to specific local jurisdictions. Their taxable transactions are listed under the column headed "Unallocated" in Table 2. Contractors and manufacturers generate most of the countywide unallocable transactions through construction work and making installations of manufactured products in the various counties. Unallocated taxable sales are not reported in Tables 5 and 6.

Notes concerning permits:

A sales tax permit is required for each place of business operated by all manufacturers, wholesalers, and retailers of tangible personal property except those dealing solely in nontaxable commodities. Permits are tabulated twice a year: as of January 1 and July 1.

Table 3 to Table 5 Conversion Chart

NAICS	Table 3	Table 5
44111	New Car Dealers	Motor Vehicle and Parts Dealers
44112	Used Car Dealers	Motor Vehicle and Parts Dealers
4412	Other Motor Vehicle Dealers	Motor Vehicle and Parts Dealers
4413	Auto. Parts, Accessories and Tire Stores	Motor Vehicle and Parts Dealers
4421	Furniture Stores	Home Furnishings and Appliance Stores
4422	Home Furnishings Stores	Home Furnishings and Appliance Stores
44311	Appliance, T.V., and Other Electronics Stores	Home Furnishings and Appliance Stores
44312	Computer and Software Stores	Home Furnishings and Appliance Stores
44313	Camera and Photographic Supplies Stores	Home Furnishings and Appliance Stores
4441	Building Material and Supplies Dealers	Bldg. Matrl. and Garden Equip. and Supplies
4442	Lawn and Garden Equip. and Supplies Stores	Bldg. Matrl. and Garden Equip. and Supplies
44511	Supermarkets and Other Grocery Stores	Food and Beverage Stores
44512	Convenience Stores	Food and Beverage Stores
4452	Specialty Food Stores	Food and Beverage Stores
4453	Beer, Wine, and Liquor Stores	Food and Beverage Stores
44611	Pharmacies and Drug Stores	Other Retail Group
44612-44619	Health and Personal Care Stores	Other Retail Group
447	Gasoline Stations	Gasoline Stations
44811	Men's Clothing Stores	Clothing and Clothing Accessories Stores
44812	Women's Clothing Stores	Clothing and Clothing Accessories Stores
44813-44819	Family Clothing Stores, Accessories, and Others	Clothing and Clothing Accessories Stores
4482	Shoe Stores	Clothing and Clothing Accessories Stores
4483	Jewelry, Luggage, and Leather Goods Stores	Clothing and Clothing Accessories Stores
45111	Sporting Goods Stores	Other Retail Group
45112-45114	Hobby, Toy and Musical Instrument Stores	Other Retail Group
4512	Book, Periodical, and Music Stores	Other Retail Group
452	General Merchandise Stores	General Merchandise Stores
4531	Florists	Other Retail Group
45321	Office Supplies and Stationery Stores	Other Retail Group
45322	Gift, Novelty, and Souvenir Stores	Other Retail Group
4533	Used Merchandise Stores	Other Retail Group
4539	Other Miscellaneous Store Retailers	Other Retail Group
454	Nonstore Retailers	Other Retail Group
7221	Full-Service Restaurants	Food Services and Drinking Places
7222	Limited-Service Eating Places	Food Services and Drinking Places
7223	Special Food Services	Food Services and Drinking Places
7224	Drinking Places (Alcoholic Beverages)	Food Services and Drinking Places
All others	All Other Outlets	All other outlets